

It's the Law in California:

Effective July 1, 2014: All battery powered smoke alarms listed must contain a 10-year battery.

Effective July 1, 2011: All homes are required to install CO Alarms.

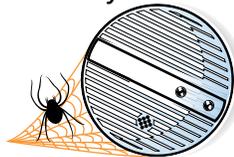
Is this you?

1 in 3 California homes need to replace their smoke alarms.



Smoke alarms do not last forever.

- Most non-working smoke alarms have dead or missing batteries or are more than 10 years old.
- After 10 years, smoke alarms' efficiency may be compromised with accumulated dust, insects, airborne contaminants and aging electrical circuitry.
- The CA State Fire Marshall recommends replacing all smoke alarms every 10 years.
- For best results, install smoke alarms in each bedroom and on each level of the home.

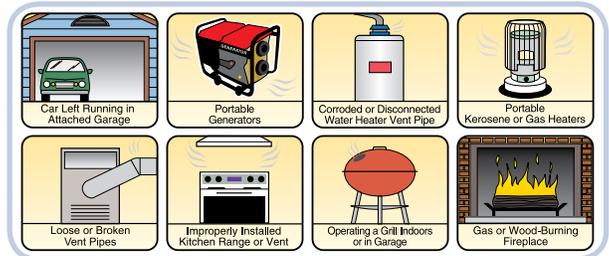


2 in 5 California homes need carbon monoxide (CO) alarms.



Carbon monoxide is the #1 cause of accidental poisoning deaths in the US.

Potential Sources of CO.



Replace your smoke alarms today!

Protect your family today!

**How protected is your family?
Don't wait for safety!**



Worry-Free

Ten Year Sealed Battery Alarms

Kidde Worry-Free smoke and carbon monoxide alarms offer a decade of hassle-free protection for your family and home.



A sealed, long-life lithium battery lasts the life of the alarm.



Eliminates the hassles of replacing batteries and late night low-battery chirps.



Save \$40 in batteries over the life of each unit.