City of Sebastopol

Sales Ended June 2012

Sales Tax Receipts Ended September 2012

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City of Sebastopol

Sales Period: July 2011 - June 2012

Summary

News from Sales Tax Quarter

- The California New Car Dealers Assocation (CNCDA) reports that new vehicle registrations in the Second Quarter of 2012 are up 27.4% versus a year earlier, the 13th consecutive quarterly increase.
- The California Department of Finance reports that the number of single family homes sold in June is up 8.5% versus last year. The average median sales price was $ 518,460, up 8.1% from last year's $ 478,040.
- The California Department of Finance reports that Civilian Employment in the Second Quarter of 2012 is up 2% over last year. Construction and and some high technology Business to Business industries posted annual increases of apprioximately 5%.

News from Today

- The U.S. Census Bureau reports that National Retail Sales were up 4.4% in August versus last year. National Nonstore Retail Sales were up 10.6% versus last year.
- The current average retail price of gasoline is 1 dollar, (27.7%), above the $3.61 per gallon price that California saw at the beginning of the year and 75 cents (19.4%) above the $3.86 per gallon price for this time last year. (California Gas Prices)
- In August the Bureau of Labor Statistics reported national average monthly growth of 139,000 jobs per month since the beginning of the year versus an average monthly gain of 153,000 jobs in 2011.

	Quarter-Over-Quarter			Year-Over-Year		
	Apr - Jun 2011 to Apr - Jun 2012			Jul - Jun 2011 to Jul - Jun 2012		
	City of Sebastopol	S.F. Bay Area	Statewide	City of Sebastopol	S.F. Bay Area	Statewide
Total	**10.2%**	**7.8%**	**6.0%**	**6.8%**	**7.2%**	**7.0%**
General Retail	6.5%	3.5%	3.6%	2.5%	4.5%	4.4%
Food Products	11.6%	8.1%	6.9%	5.8%	7.4%	7.1%
Transportation	11.6%	11.0%	9.2%	22.6%	10.1%	11.7%
Construction	-5.6%	4.2%	2.5%	-5.9%	6.5%	4.3%
Business To Business	40.0%	11.4%	6.4%	-2.0%	8.2%	6.9%
Restaurants	2.6%	8.5%	6.8%	7.4%	7.8%	7.2%
Service Stations	11.6%	3.3%	0.5%	27.7%	11.8%	11.0%
Food Markets	6.4%	7.6%	7.6%	0.3%	5.8%	6.9%
Miscellaneous Retail	2.1%	0.3%	1.8%	-2.1%	2.2%	2.4%
Drug Stores	3.9%	2.9%	1.3%	4.0%	3.7%	3.8%
Bldg.Matls-Retail	2.5%	-1.3%	-0.9%	7.1%	1.4%	-1.1%
Auto Parts/Repair	8.4%	6.1%	6.2%	7.8%	3.8%	6.5%
Food Processing Eqp	226.9%	7.5%	3.2%	27.9%	10.1%	5.5%
Florist/Nursery	37.0%	3.4%	2.7%	27.8%	3.8%	3.9%
Light Industry	36.6%	3.2%	1.0%	-19.8%	1.5%	1.9%
Furniture/Appliance	0.0%	3.5%	2.1%	-8.2%	5.6%	5.1%
Energy Sales	-47.3%	14.7%	6.4%	-19.4%	38.3%	23.7%
Bldg.Matls-Whsle	-31.9%	10.9%	6.5%	-39.6%	12.8%	10.9%
Apparel Stores	-7.2%	9.0%	8.7%	-2.9%	8.9%	8.4%

CITY OF SEBASTOPOL

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Sales Tax Net Cash Receipts: Three Advances Plus Clean-Up Payment

		% CHANGE BY MONTH ENDED QUARTER						FISCAL YEAR TO DATE				MOST RECENT FOUR QUARTERS TOTAL			
	Last Year Cash Received >	Jun-10	**Sep-10**	Dec-10	Mar-11	Jun-11	**Sep-11**	Jul-11 thru	Jul-12 thru			Oct-10 thru	Oct-11 thru		
	This Year Cash Received >	Jun-11	**Sep-11**	Dec-11	Mar-12	Jun-12	**Sep-12**	Sep-11	Sep-12	$ Chg	% Chg	Sep-11	Sep-12	$ Chg	% Chg
	Calendar Sales Quarter >	11Q1	**11Q2**	11Q3	11Q4	12Q1	**12Q2**	1 Quarter	1 Quarter						
1	Santa Rosa	8.1	**9.4**	8.5	9.2	6.1	**4.1**	6,874,677	7,157,621	282,944	4.1	26,815,154	28,690,338	1,875,184	7.0
2	Sonoma County	6.6	**15.5**	11.9	7.9	4.9	**0.0**	3,467,958	3,467,007	-951	0.0	12,396,872	13,154,012	757,140	6.1
3	Petaluma	2.6	**8.2**	3.5	9.9	6.4	**4.1**	2,351,728	2,449,208	97,480	4.1	9,019,288	9,556,513	537,225	6.0
4	Rohnert Park	0.5	**-2.4**	-6.4	2.7	8.0	**2.6**	1,485,737	1,524,939	39,202	2.6	6,086,402	6,175,559	89,157	1.5
5	Windsor	10.4	**13.7**	15.1	1.3	13.7	**8.1**	799,806	864,901	65,095	8.1	3,110,692	3,402,801	292,109	9.4
6	Healdsburg	4.4	**7.7**	-6.6	-1.8	1.4	**3.4**	845,891	874,876	28,985	3.4	3,173,675	3,140,929	-32,746	-1.0
7	Sonoma	0.1	**11.7**	6.2	1.6	17.7	**11.9**	575,799	644,540	68,741	11.9	2,167,663	2,358,364	190,701	8.8
8	Cotati	16.6	**7.0**	8.3	7.5	-22.3	**27.5**	407,893	519,904	112,011	27.5	1,515,396	1,599,147	83,751	5.5
9	**Sebastopol***	**2.0**	**-13.5**	**9.0**	**8.1**	**-1.7**	**30.7**	**296,505**	**387,676**	**91,171**	**30.7**	**1,294,271**	**1,437,928**	**143,657**	**11.1**
10	Cloverdale	3.0	**12.7**	1.6	-10.6	21.2	**24.3**	150,158	186,655	36,497	24.3	564,280	615,282	51,002	9.0
	Alameda Co.	9.6	**7.9**	13.4	7.7	9.0	**12.4**	55,082,233	61,919,918	6,837,685	12.4	214,031,015	236,706,830	22,675,815	10.6
	Contra Costa Co.	9.5	**7.1**	6.6	6.1	5.3	**12.0**	31,259,809	35,002,878	3,743,069	12.0	121,935,117	131,147,050	9,211,933	7.6
	Marin Co.	6.0	**7.5**	2.8	5.4	7.6	**6.4**	10,157,355	10,803,250	645,895	6.4	39,690,592	41,867,651	2,177,059	5.5
	Napa Co.	3.5	**9.5**	7.8	12.2	16.9	**5.8**	6,409,961	6,784,251	374,290	5.8	23,791,323	26,261,704	2,470,381	10.4
	San Francisco Co.	11.3	**11.5**	12.8	7.7	12.1	**8.1**	37,185,336	40,209,582	3,024,246	8.1	142,279,312	156,602,399	14,323,087	10.1
	San Mateo Co.	7.5	**9.3**	9.1	7.4	9.8	**6.6**	31,016,094	33,054,897	2,038,803	6.6	119,148,339	128,845,200	9,696,861	8.1
	Santa Clara Co.	7.7	**16.1**	7.4	6.4	13.1	**2.8**	87,205,778	89,649,989	2,444,211	2.8	323,461,716	346,684,906	23,223,190	7.2
	Solano Co.	2.9	**7.4**	8.9	16.5	8.9	**9.1**	14,086,546	15,366,384	1,279,838	9.1	53,845,022	59,732,653	5,887,631	10.9
	Sonoma Co. *	**6.0**	**8.9**	**6.4**	**7.1**	**5.8**	**4.8**	**17,256,152**	**18,077,327**	**821,175**	**4.8**	**66,143,693**	**70,130,873**	**3,987,180**	**6.0**
	S.F. Bay Area *	**8.2**	**10.8**	**9.2**	**7.5**	**10.2**	**7.3**	**289,659,264**	**310,868,476**	**21,209,212**	**7.3**	**1,104,326,129**	**1,197,979,266**	**93,653,137**	**8.5**
	Central Coast	8.3	**9.6**	5.5	10.0	8.8	**6.3**	31,415,168	33,398,549	1,983,381	6.3	118,240,437	127,186,833	8,946,396	7.6
	Central Valley	15.3	**18.7**	12.4	11.0	10.8	**6.2**	126,331,924	134,114,049	7,782,125	6.2	468,546,160	515,355,020	46,808,860	10.0
	North Coast	-4.9	**7.8**	7.4	4.7	8.8	**6.7**	10,667,136	11,382,470	715,334	6.7	40,780,135	43,569,893	2,789,758	6.8
	Other Northern	0.7	**8.1**	7.4	5.5	6.9	**6.6**	13,213,678	14,081,796	868,118	6.6	50,633,278	53,983,163	3,349,885	6.6
	Sacramento Valley	4.5	**7.2**	8.1	8.3	7.3	**8.0**	89,534,672	96,734,442	7,199,770	8.0	340,936,781	368,032,092	27,095,311	7.9
	Northern California	**8.6**	**11.7**	**9.4**	**8.4**	**9.7**	**7.1**	**560,821,842**	**600,579,782**	**39,757,940**	**7.1**	**2,123,462,920**	**2,306,106,267**	**182,643,347**	**8.6**
	Inland Empire	9.2	**10.7**	11.2	9.6	9.9	**9.2**	132,333,711	144,491,576	12,157,865	9.2	502,466,077	552,553,910	50,087,833	10.0
	Other Southern	30.1	**7.0**	13.8	0.2	6.3	**0.1**	6,172,993	6,181,657	8,664	0.1	24,219,001	25,354,916	1,135,915	4.7
	South Coast	6.1	**8.9**	8.5	7.4	8.9	**6.1**	600,585,221	636,965,026	36,379,805	6.1	2,296,772,755	2,473,180,122	176,407,367	7.7
	Southern California	**6.9**	**9.2**	**9.0**	**7.7**	**9.1**	**6.6**	**739,091,925**	**787,638,259**	**48,546,334**	**6.6**	**2,823,457,833**	**3,051,088,948**	**227,631,115**	**8.1**
	State Total	**7.6**	**10.3**	**9.2**	**8.0**	**9.3**	**6.8**	**1,299,913,767**	**1,388,218,041**	**88,304,274**	**6.8**	**4,946,920,753**	**5,357,195,215**	**410,274,462**	**8.3**

Northern California: Sales Tax Comparison from Apr-Jun 2011 Sales to Apr-Jun 2012 Sales

Jurisdiction	General Retail	Food Products	Trans.	Const.	Business to Business	Misc.	Apr-Jun 2012 Total	Apr-Jun 2011 Total	% Chg	Largest Gain	2nd Largest Gain	Largest Decline	2nd Largest Decline
CENTRAL COAST													
MONTEREY COUNTY													
Del Rey Oaks	1.3%	5.6%	-39.5%	-100.0%	-13.7%	-29.4%	70,383	75,324	-6.6%	Food Markets	Restaurants	Bldg.Matls-Whsle	Service Stations
Monterey	1.8%	14.9%	2.3%	12.9%	25.0%	29.5%	1,767,758	1,625,956	8.7%	Restaurants	Food Markets	Furniture/Appliance	Food Processing Eqp
Pacific Grove	-3.0%	5.8%	12.1%	3.2%	-57.9%	-10.6%	311,503	306,429	1.7%	Restaurants	Service Stations	Heavy Industry	Furniture/Appliance
SAN LUIS OBISPO COUNTY													
Grover Beach	-0.9%	8.4%	20.5%	-12.2%	9.1%	-67.0%	247,638	230,845	7.3%	Service Stations	Auto Sales - Used	Bldg.Matls-Whsle	Bldg.Matls-Retail
SANTA CRUZ COUNTY													
Capitola	2.8%	12.1%	14.8%	-10.8%	143.1%	58.8%	994,260	913,328	8.9%	Auto Sales - New	Electronic Equipment	Bldg.Matls-Retail	Miscellaneous Retail
Watsonville	0.7%	6.6%	-8.2%	0.5%	-11.3%	-15.6%	1,391,525	1,420,622	-2.0%	Food Markets	Restaurants	Service Stations	Energy Sales
CENTRAL VALLEY													
TRANSPORTATION AUTHORITY													
San Joaquin C.O.G.	5.1%	3.9%	9.2%	14.1%	3.2%	14.2%	11,246,955	10,511,590	7.0%	Auto Sales - New	Bldg.Matls-Whsle	Heavy Industry	Furniture/Appliance
FRESNO COUNTY													
Clovis	3.4%	8.0%	14.1%	-4.8%	7.3%	8.7%	3,406,152	3,210,477	6.1%	Auto Sales - New	Department Stores	Furniture/Appliance	Bldg.Matls-Retail
Fresno	4.2%	5.4%	13.8%	9.1%	7.7%	2.2%	16,763,378	15,532,743	7.9%	Auto Sales - New	Bldg.Matls-Whsle	Bldg.Matls-Retail	Office Equipment
Kerman	3.7%	0.0%	-1.3%	229.1%	28.8%	-72.1%	358,521	304,196	17.9%	Chemical Products	Bldg.Matls-Whsle	Liquor Stores	Auto Sales - Used
Kingsburg	-0.8%	1.1%	12.0%	79.4%	64.0%	8.9%	254,663	217,832	16.9%	Light Industry	Service Stations	Energy Sales	Food Processing Eqp
Reedley	-0.5%	4.2%	5.1%	-29.1%	4.4%	-38.1%	359,573	356,678	0.8%	Service Stations	Auto Sales - Used	Bldg.Matls-Whsle	Auto Sales - New
Sanger	4.9%	-12.5%	0.7%	73.1%	44.7%	-24.1%	404,464	382,898	5.6%	Bldg.Matls-Whsle	Department Stores	Food Markets	Service Stations
Selma	0.9%	2.0%	31.4%	-6.9%	17.1%	-68.6%	907,050	812,647	11.6%	Auto Sales - New	Service Stations	Bldg.Matls-Retail	Health & Government
KERN COUNTY													
Bakersfield	6.8%	8.3%	15.8%	6.9%	21.6%	9.6%	15,122,517	13,510,851	11.9%	Auto Sales - New	Heavy Industry	Service Stations	Bldg.Matls-Retail
Delano	15.9%	2.7%	13.5%	-1.0%	3.7%	0.4%	1,043,891	961,970	8.5%	Auto Sales - Used	Florist/Nursery	Service Stations	Bldg.Matls-Retail
Ridgecrest	0.8%	-6.2%	29.6%	-0.1%	10.1%	-53.9%	638,856	605,787	5.5%	Service Stations	Auto Sales - New	Food Markets	Auto Sales - Used
Shafter	19.6%	11.7%	8.0%	20.1%	134.4%	-21.5%	2,648,567	1,768,985	49.7%	Energy Sales	Business Services	Light Industry	Auto Sales - Used
KINGS COUNTY													
Hanford	15.5%	7.2%	7.7%	-0.4%	9.9%	15.6%	1,910,543	1,739,076	9.9%	Recreation Products	Auto Sales - New	Bldg.Matls-Retail	Light Industry
MADERA COUNTY													
Chowchilla	10.5%	-3.4%	9.1%	34.9%	-10.8%	-1.3%	215,352	204,112	5.5%	Auto Sales - New	Bldg.Matls-Whsle	Light Industry	Restaurants
Madera	6.1%	5.9%	8.3%	12.0%	39.4%	8.2%	1,469,126	1,323,897	11.0%	Auto Sales - New	Bldg.Matls-Whsle	Service Stations	Bldg.Matls-Retail
MERCED COUNTY													
Atwater	-4.5%	2.2%	2.2%	17.3%	1.2%	51.7%	594,011	594,119	0.0%	Energy Sales	Service Stations	Department Stores	Light Industry
SAN JOAQUIN COUNTY													
Escalon	2.8%	-1.1%	14.6%	3.7%	19.8%	0.7%	176,715	162,387	8.8%	Misc. Vehicle Sales	Auto Sales - New	Bldg.Matls-Retail	Auto Sales - Used
Lathrop	-0.3%	-1.0%	-15.1%	-25.7%	40.3%	28.3%	549,634	567,770	-3.2%	Heavy Industry	Energy Sales	Service Stations	Bldg.Matls-Whsle
Lodi	42.7%	-4.0%	10.0%	-8.9%	-37.8%	-11.0%	1,991,710	1,948,992	2.2%	Department Stores	Auto Sales - New	Heavy Industry	Food Markets
Manteca	1.4%	7.9%	13.2%	20.4%	1.2%	115.6%	2,024,298	1,876,924	7.9%	Bldg.Matls-Whsle	Service Stations	Furniture/Appliance	Bldg.Matls-Retail
Ripon	35.7%	13.6%	0.0%	27.9%	14.2%	1.9%	529,432	494,126	7.1%	Bldg.Matls-Whsle	Heavy Industry	Bldg.Matls-Retail	Drug Stores
San Joaquin County	20.5%	4.1%	7.9%	35.2%	4.2%	5.3%	3,538,686	3,158,550	12.0%	Bldg.Matls-Whsle	Miscellaneous Retail	Chemical Products	Food Markets
Stockton	-1.9%	2.1%	13.6%	4.8%	4.6%	-2.6%	8,307,550	7,935,732	4.7%	Auto Sales - New	Bldg.Matls-Whsle	Department Stores	Office Equipment
Tracy	4.6%	15.3%	13.6%	-3.1%	15.0%	2.1%	2,910,746	2,662,169	9.3%	Auto Sales - New	Food Markets	Bldg.Matls-Retail	Service Stations
STANISLAUS COUNTY													
Ceres	0.2%	-6.2%	6.5%	9.2%	25.2%	14.4%	1,209,127	1,136,044	6.4%	Leasing	Service Stations	Food Markets	Misc. Vehicle Sales
Modesto	2.3%	6.4%	5.6%	-0.6%	-5.4%	1.7%	6,514,537	6,385,788	2.0%	Apparel Stores	Food Markets	Energy Sales	Furniture/Appliance
Oakdale	-1.2%	7.2%	8.7%	9.0%	29.4%	10.9%	707,416	649,243	9.0%	Auto Sales - New	Heavy Industry	Miscellaneous Retail	Florist/Nursery
Riverbank	-5.9%	8.8%	-9.1%	-17.3%	122.9%	39.5%	558,656	567,886	-1.6%	Energy Sales	Restaurants	Bldg.Matls-Retail	Service Stations
Turlock	1.9%	3.9%	3.3%	9.1%	-5.3%	-37.0%	2,474,565	2,419,599	2.3%	Bldg.Matls-Whsle	Auto Sales - New	Heavy Industry	Health & Government

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TULARE COUNTY													
Dinuba	-1.4%	4.3%	21.2%	16.2%	13.4%	16.1%	1,092,750	1,041,406	4.9%	Auto Sales - New	Service Stations	Furniture/Appliance	Food Processing Eqp
Porterville	10.5%	3.8%	12.6%	8.2%	64.3%	-17.1%	1,232,802	1,113,395	10.7%	Auto Sales - New	Miscellaneous Retail	Department Stores	Service Stations
Tulare	5.2%	-7.3%	11.7%	21.6%	4.3%	-22.8%	2,034,534	1,888,957	7.7%	Bldg.Matls-Whsle	Auto Sales - New	Food Processing Eqp	Bldg.Matls-Retail
Visalia	6.4%	4.9%	10.2%	16.8%	-5.9%	37.3%	5,697,298	5,289,330	7.7%	Health & Government	Auto Sales - New	Light Industry	Chemical Products
TUOLUMNE COUNTY													
Sonora	6.1%	2.7%	-7.8%	-6.6%	-10.0%	32.0%	590,479	592,108	-0.3%	Miscellaneous Retail	Department Stores	Service Stations	Bldg.Matls-Retail
NORTH COAST													
COLUSA COUNTY													
Williams	54.2%	8.5%	-2.4%	-15.0%	11.4%	-100.0%	141,224	137,193	2.9%	Food Processing Eqp	Light Industry	Auto Parts/Repair	Energy Sales
LAKE COUNTY													
Lakeport	-4.8%	1.7%	5.9%	9.6%	6.2%	68.9%	279,768	274,331	2.0%	Auto Sales - New	Service Stations	Florist/Nursery	Misc. Vehicle Sales
MENDOCINO COUNTY													
Fort Bragg	2.9%	8.3%	17.1%	8.4%	-5.4%	-10.6%	346,921	325,740	6.5%	Service Stations	Restaurants	Auto Sales - New	Energy Sales
Mendocino County	3.1%	11.6%	6.6%	-19.5%	7.2%	10.9%	1,102,787	1,048,927	5.1%	Service Stations	Liquor Stores	Bldg.Matls-Whsle	Heavy Industry
Point Arena	-9.4%	4.8%	-9.1%	-100.0%	20.0%	-100.0%	18,299	18,790	-2.6%	Restaurants	Energy Sales	Florist/Nursery	Service Stations
Ukiah	2.7%	2.6%	20.2%	5.7%	-13.7%	49.8%	995,907	938,157	6.2%	Service Stations	Bldg.Matls-Whsle	Energy Sales	Office Equipment
Willits	9.4%	-2.3%	-0.8%	-7.3%	13.7%	-25.6%	388,562	387,510	0.3%	Florist/Nursery	Auto Parts/Repair	Service Stations	Bldg.Matls-Whsle
SHASTA COUNTY													
Redding	3.5%	5.5%	11.7%	0.4%	11.8%	13.1%	4,622,675	4,331,558	6.7%	Auto Sales - New	Restaurants	Bldg.Matls-Retail	Furniture/Appliance
S.F. BAY AREA													
TRANSPORTATION AUTHORITIES													
BART	4.8%	7.2%	11.5%	-0.3%	14.2%	5.8%	**50,997,395**	47,170,250	8.1%	Auto Sales - New	Leasing	Bldg.Matls-Retail	Misc. Vehicle Sales
VTA 1976 Sales Tax	3.9%	6.0%	10.1%	13.7%	10.7%	-4.0%	**42,924,994**	39,679,568	8.2%	Office Equipment	Auto Sales - New	Electronic Equipment	Auto Parts/Repair
VTA 2000 Measure A	3.9%	6.0%	10.1%	13.8%	10.7%	-3.9%	**42,925,894**	39,680,374	8.2%	Office Equipment	Auto Sales - New	Electronic Equipment	Auto Parts/Repair
S.M.A.R.T.	3.2%	6.0%	8.4%	-1.3%	-0.9%	0.8%	**7,243,135**	6,978,011	3.8%	Auto Sales - New	Apparel Stores	Electronic Equipment	Furniture/Appliance
ALAMEDA COUNTY													
Alameda	2.8%	7.6%	9.9%	-3.7%	-1.5%	116.4%	1,574,140	1,481,696	6.2%	Miscellaneous Other	Service Stations	Business Services	Electronic Equipment
Alameda County	8.1%	3.1%	5.5%	-6.4%	77.3%	-20.8%	1,906,020	1,789,239	6.5%	Electronic Equipment	Service Stations	Bldg.Matls-Retail	Business Services
Albany	-1.8%	8.3%	13.0%	8.9%	-5.9%	-85.9%	487,593	474,766	2.7%	Auto Sales - New	Bldg.Matls-Retail	Health & Government	Recreation Products
Berkeley	9.3%	4.8%	21.1%	2.8%	22.8%	-9.1%	3,500,904	3,180,431	10.1%	Furniture/Appliance	Auto Sales - New	Health & Government	Office Equipment
Dublin	19.0%	10.8%	32.6%	4.2%	41.5%	18.0%	3,685,241	2,965,675	24.3%	Auto Sales - New	Office Equipment	Auto Parts/Repair	Business Services
Emeryville	-2.6%	9.4%	4.1%	-1.7%	-25.2%	39.1%	1,600,168	1,643,451	-2.6%	Restaurants	Apparel Stores	Furniture/Appliance	Chemical Products
Fremont	4.4%	7.4%	20.1%	20.2%	10.7%	11.2%	7,612,012	6,793,997	12.0%	Auto Sales - New	Office Equipment	Miscellaneous Retail	Furniture/Appliance
Hayward	2.4%	12.5%	-0.7%	10.8%	27.1%	-19.3%	6,396,399	5,805,080	10.2%	Leasing	Bldg.Matls-Whsle	Misc. Vehicle Sales	Bldg.Matls-Retail
Livermore	4.4%	11.4%	1.8%	-6.2%	40.7%	4.8%	4,329,533	3,867,939	11.9%	Office Equipment	Auto Sales - New	Misc. Vehicle Sales	Bldg.Matls-Retail
Newark	-10.7%	7.3%	7.6%	-0.9%	23.6%	-25.2%	2,026,023	1,899,993	6.6%	Office Equipment	Leasing	Department Stores	Miscellaneous Retail
Oakland	23.0%	7.2%	10.0%	10.7%	-11.9%	-16.5%	9,996,692	9,411,812	6.2%	Furniture/Appliance	Auto Sales - New	Office Equipment	Leasing
Piedmont	5.9%	12.3%	-20.2%	7.4%	9.4%	70.3%	31,049	30,419	2.1%	Bldg.Matls-Retail	Miscellaneous Retail	Service Stations	Apparel Stores
Pleasanton	2.7%	7.3%	3.6%	0.2%	7.5%	-5.5%	4,457,806	4,264,085	4.5%	Office Equipment	Auto Sales - New	Leasing	Auto Sales - Used
San Leandro	1.2%	7.8%	10.0%	-5.3%	8.4%	-13.1%	4,564,303	4,376,870	4.3%	Auto Parts/Repair	Leasing	Bldg.Matls-Whsle	Heavy Industry
Union City	3.3%	7.9%	10.9%	-24.7%	5.6%	-9.4%	1,843,733	1,884,026	-2.1%	Heavy Industry	Restaurants	Bldg.Matls-Whsle	Electronic Equipment
CONTRA COSTA COUNTY													
Antioch	3.2%	1.5%	12.4%	8.4%	135.8%	4.9%	2,428,254	2,177,995	11.5%	Electronic Equipment	Auto Sales - New	Auto Sales - Used	Light Industry
Brentwood	8.1%	10.4%	-1.8%	-4.0%	-3.3%	32.0%	1,322,155	1,277,712	3.5%	Restaurants	Miscellaneous Retail	Bldg.Matls-Retail	Service Stations
Clayton	-6.2%	4.4%	9.1%	30.2%	22.5%	46.2%	81,862	79,748	2.7%	Restaurants	Food Markets	Miscellaneous Retail	Light Industry
Concord	4.4%	8.9%	18.7%	5.3%	3.4%	1.4%	5,796,246	5,305,093	9.3%	Auto Sales - New	Misc. Vehicle Sales	Service Stations	Electronic Equipment
Contra Costa County	1.5%	4.0%	-9.4%	1.3%	-33.6%	-13.0%	2,311,842	2,665,181	-13.3%	Energy Sales	Office Equipment	Electronic Equipment	Service Stations
Danville	3.3%	10.0%	5.8%	55.6%	13.3%	-11.8%	1,154,179	1,080,791	6.8%	Restaurants	Miscellaneous Retail	Furniture/Appliance	Recreation Products
El Cerrito	2.5%	14.2%	12.7%	-7.5%	45.6%	-11.9%	770,923	723,012	6.6%	Auto Sales - New	Food Markets	Bldg.Matls-Retail	Miscellaneous Retail
Hercules	-8.1%	6.5%	68.7%	-10.9%	16.3%	-19.4%	327,621	286,817	14.2%	Service Stations	Chemical Products	Bldg.Matls-Retail	Miscellaneous Retail
Lafayette	3.2%	12.1%	-1.1%	-1.1%	-17.2%	33.6%	601,123	576,036	4.4%	Restaurants	Food Markets	Business Services	Heavy Industry
Martinez	2.9%	5.8%	20.7%	4.5%	-11.6%	12.3%	1,111,107	1,087,340	2.2%	Service Stations	Auto Sales - Used	Energy Sales	Miscellaneous Retail
Moraga	3.1%	5.0%	-9.9%	5.5%	64.7%	-6.0%	228,034	223,668	2.0%	Restaurants	Business Services	Service Stations	Light Industry
Oakley	3.6%	4.8%	-13.0%	61.6%	-3.3%	9.3%	334,310	348,354	-4.0%	Chemical Products	Restaurants	Service Stations	Light Industry

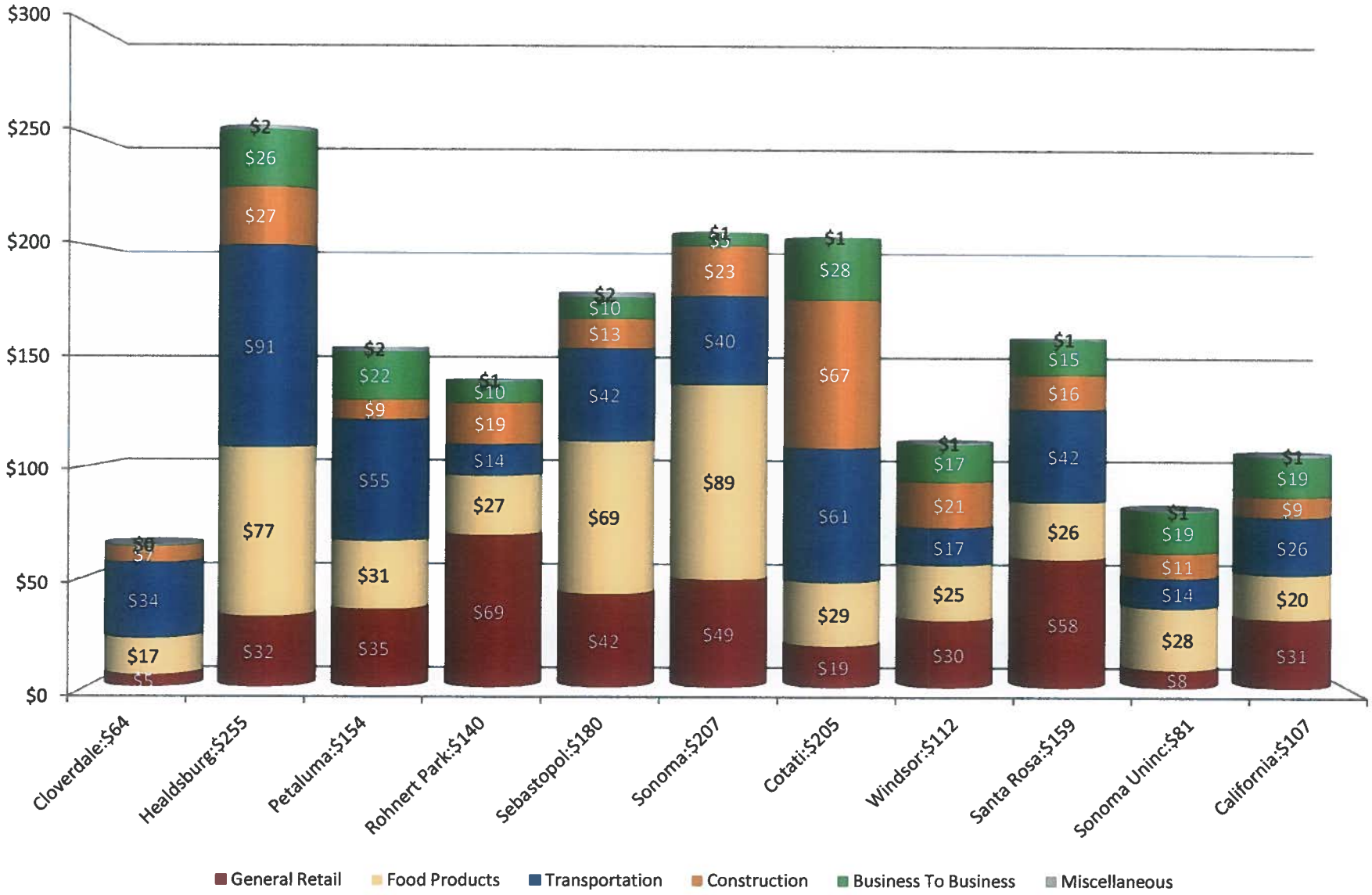
Northern California: Sales Tax Comparison from Apr-Jun 2011 Sales to Apr-Jun 2012 Sales

Jurisdiction	General Retail	Food Products	Trans.	Const.	Business to Business	Misc.	Apr-Jun 2012 Total	Apr-Jun 2011 Total	% Chg	Largest Gain	2nd Largest Gain	Largest Decline	2nd Largest Decline
Orinda	2.1%	7.5%	12.7%	8.9%	107.3%	-27.3%	220,646	201,816	9.3%	Auto Parts/Repair	Restaurants	Service Stations	Miscellaneous Retail
Pinole	4.8%	-0.5%	4.1%	3.1%	-18.7%	21.3%	678,712	680,384	-0.2%	Restaurants	Service Stations	Office Equipment	Food Markets
Pittsburg	-6.0%	7.7%	0.2%	8.4%	1455.1%	28.0%	3,272,834	1,325,299	147.0%	Leasing	Heavy industry	Furniture/Appliance	Chemical Products
Pleasant Hill	5.6%	7.7%	47.6%	2.4%	-13.9%	46.3%	1,510,009	1,372,336	10.0%	Service Stations	Apparel Stores	Miscellaneous Retail	Office Equipment
Richmond	0.2%	4.4%	9.8%	11.2%	2.9%	-13.7%	2,814,177	2,699,949	4.2%	Auto Sales - New	Energy Sales	Chemical Products	Auto Parts/Repair
San Pablo	36.4%	6.4%	-1.1%	3.8%	-10.4%	52.5%	415,944	385,323	7.9%	Apparel Stores	Restaurants	Auto Sales - Used	Miscellaneous Retail
San Ramon	7.3%	5.4%	-5.2%	-6.2%	-39.8%	21.6%	1,767,026	1,964,980	-10.1%	Furniture/Appliance	Restaurants	Energy Sales	Bldg.Matls-Retail
Walnut Creek	7.9%	8.8%	18.6%	-4.0%	-4.2%	18.7%	4,352,390	3,942,608	10.4%	Auto Sales - New	Department Stores	Furniture/Appliance	Office Equipment
MARIN COUNTY													
Belvedere	297.7%	-100.0%	-33.0%	-100.0%	-10.2%	-47.1%	52,158	14,927	249.4%	Miscellaneous Retail	Light industry	Florist/Nursery	Chemical Products
Corte Madera	2.8%	5.4%	43.9%	97.3%	-11.6%	-29.6%	1,273,792	1,181,438	7.8%	Auto Parts/Repair	Auto Sales - New	Office Equipment	Leasing
Fairfax	6.4%	21.7%	-38.5%	2.2%	67.5%	-21.0%	115,486	106,402	8.5%	Food Markets	Miscellaneous Retail	Service Stations	Drug Stores
Larkspur	6.8%	10.8%	-3.6%	0.4%	232.5%	-12.2%	503,786	438,740	14.8%	Business Services	Miscellaneous Retail	Service Stations	Apparel Stores
Marin County	-4.6%	7.2%	6.8%	-23.8%	-19.1%	-0.6%	858,355	854,983	0.4%	Restaurants	Service Stations	Furniture/Appliance	Heavy industry
Mill Valley	8.7%	18.0%	4.0%	-1.1%	-7.2%	9.8%	602,283	555,163	8.5%	Restaurants	Food Markets	Heavy industry	Recreation Products
Novato	0.7%	6.2%	12.3%	-3.5%	9.2%	-11.7%	1,742,835	1,658,265	5.1%	Service Stations	Auto Sales - New	Chemical Products	Bldg.Matls-Whsle
Ross	13.3%	23.6%	-100.0%	-100.0%	312.8%	-77.8%	9,565	7,916	20.8%	Miscellaneous Retail	Restaurants	Apparel Stores	Furniture/Appliance
San Rafael	1.2%	5.6%	19.9%	-1.5%	4.2%	1.1%	3,805,453	3,528,645	7.8%	Auto Sales - New	Apparel Stores	Furniture/Appliance	Miscellaneous Retail
Sausalito	5.1%	18.9%	46.6%	6.2%	12.9%	34.2%	424,435	360,639	17.7%	Food Markets	Misc. Vehicle Sales	Business Services	Office Equipment
Tiburon	32.3%	9.1%	-100.0%	-11.0%	17.6%	-18.8%	105,943	92,331	14.7%	Drug Stores	Restaurants	Miscellaneous Retail	Food Markets
NAPA COUNTY													
Napa	5.3%	9.7%	2.5%	11.8%	0.0%	-6.2%	2,872,316	2,710,183	6.0%	Restaurants	Bldg.Matls-Retail	Office Equipment	Misc. Vehicle Sales
Saint Helena	9.9%	0.9%	-3.7%	14.6%	-9.9%	-5.8%	547,979	529,489	3.5%	Restaurants	Bldg.Matls-Retail	Food Processing Eqp	Auto Sales - New
Yountville	1.5%	6.3%	214.6%	-64.6%	-13.3%	-3.4%	229,541	214,872	6.8%	Restaurants	Service Stations	Food Processing Eqp	Liquor Stores
SAN FRANCISCO COUNTY													
San Francisco	3.8%	7.5%	3.3%	8.1%	25.3%	55.0%	34,859,928	31,996,431	8.9%	Heavy industry	Restaurants	Electronic Equipment	Business Services
SAN MATEO COUNTY													
Belmont	-3.2%	7.4%	12.3%	-0.7%	10.3%	-23.2%	617,309	569,784	8.3%	Auto Sales - New	Restaurants	Bldg.Matls-Retail	Miscellaneous Retail
Brisbane	-8.6%	-3.9%	-43.2%	3.0%	-16.0%	-11.1%	928,809	1,036,914	-10.4%	Furniture/Appliance	Apparel Stores	Office Equipment	Miscellaneous Retail
Daly City	2.0%	5.4%	21.8%	3.1%	3.6%	16.2%	2,252,603	2,067,019	9.0%	Auto Sales - New	Service Stations	Recreation Products	Auto Sales - Used
East Palo Alto	1.4%	8.6%	3.3%	-11.3%	1.0%	269.9%	677,494	677,672	0.0%	Restaurants	Department Stores	Bldg.Matls-Retail	Bldg.Matls-Whsle
Foster City	2.9%	18.3%	-0.4%	16.3%	1.8%	-6.5%	975,499	927,005	5.2%	Office Equipment	Restaurants	Light industry	Leasing
Half Moon Bay	9.8%	6.2%	8.5%	7.7%	-0.8%	-80.5%	541,767	508,279	6.6%	Auto Sales - New	Restaurants	Health & Government	Liquor Stores
Menlo Park	-0.6%	1.6%	-3.1%	8.8%	-9.7%	-23.3%	1,337,774	1,388,496	-3.7%	Office Equipment	Service Stations	Electronic Equipment	Light industry
Redwood City	3.0%	11.4%	15.0%	0.9%	3.0%	-21.7%	4,225,640	3,932,777	7.4%	Auto Sales - New	Office Equipment	Chemical Products	Miscellaneous Retail
San Bruno	3.4%	4.2%	26.5%	3.8%	-35.8%	-12.4%	1,700,072	1,578,810	7.7%	Service Stations	Auto Sales - New	Business Services	Office Equipment
San Mateo	4.6%	9.6%	6.6%	1.4%	103.5%	12.3%	3,988,789	3,498,350	14.0%	Leasing	Restaurants	Heavy industry	Bldg.Matls-Retail
South San Francisco	0.2%	22.9%	6.1%	10.8%	10.6%	12.9%	2,866,865	2,637,279	8.7%	Food Processing Eqp	Bldg.Matls-Whsle	Bldg.Matls-Retail	Energy Sales
SANTA CLARA COUNTY													
Campbell	1.4%	11.2%	3.8%	0.2%	-0.7%	-54.2%	2,081,588	2,025,912	2.7%	Restaurants	Service Stations	Furniture/Appliance	Business Services
Cupertino	4.1%	12.5%	-2.0%	27.2%	1.7%	-9.1%	5,015,399	4,876,847	2.8%	Office Equipment	Electronic Equipment	Business Services	Service Stations
Gilroy	3.8%	4.0%	0.7%	2.7%	-4.7%	3.8%	3,012,455	2,945,480	2.3%	Misc. Vehicle Sales	Apparel Stores	Service Stations	Energy Sales
Los Altos	-2.8%	10.7%	3.9%	4.3%	-24.6%	-6.9%	530,630	514,087	3.2%	Restaurants	Food Markets	Furniture/Appliance	Office Equipment
Los Altos Hills	159.3%	-25.3%	-70.8%	-70.8%	124.1%	4.3%	23,488	21,239	10.6%	Miscellaneous Other	Office Equipment	Health & Government	Restaurants
Los Gatos	-39.9%	13.3%	1.7%	13.4%	14.1%	7.2%	1,719,821	2,197,196	-21.7%	Restaurants	Food Markets	Miscellaneous Retail	Service Stations
Milpitas	3.4%	2.6%	23.7%	79.2%	14.1%	-1.3%	4,409,001	3,881,354	13.6%	Office Equipment	Bldg.Matls-Whsle	Electronic Equipment	Light industry
Monte Sereno	67.8%	-100.0%	-100.0%	-100.0%	821.6%	-42.7%	4,295	1,843	133.0%	Chemical Products	Electronic Equipment	Auto Parts/Repair	Miscellaneous Retail
Morgan Hill	5.6%	11.9%	30.2%	-3.4%	52.3%	16.7%	1,654,317	1,349,777	22.6%	Auto Sales - New	Electronic Equipment	Bldg.Matls-Retail	Chemical Products
Mountain View	0.6%	5.5%	7.4%	-5.4%	-26.3%	0.8%	3,269,654	3,426,001	-4.6%	Restaurants	Service Stations	Electronic Equipment	Office Equipment
Palo Alto	0.4%	9.6%	6.3%	10.1%	16.8%	-3.1%	4,788,910	4,513,843	6.1%	Electronic Equipment	Restaurants	Business Services	Miscellaneous Retail
San Jose	2.7%	4.0%	13.1%	2.4%	9.1%	-5.1%	33,251,644	31,129,325	6.8%	Auto Sales - New	Office Equipment	Light industry	Bldg.Matls-Retail
Santa Clara	2.5%	7.9%	12.9%	12.3%	-6.5%	6.3%	9,290,092	9,093,871	2.2%	Auto Sales - New	Bldg.Matls-Whsle	Leasing	Electronic Equipment
Santa Clara County	7.7%	4.8%	-26.7%	13.2%	-47.9%	-13.9%	921,355	986,696	-6.6%	Apparel Stores	Bldg.Matls-Whsle	Misc. Vehicle Sales	Business Services
Saratoga	-2.7%	2.2%	1.9%	194.1%	-31.0%	10.8%	228,568	223,738	2.2%	Bldg.Matls-Retail	Miscellaneous Retail	Florist/Nursery	Light industry
Sunnyvale	16.4%	6.4%	4.4%	-3.6%	-1.9%	3.6%	6,804,979	6,615,017	2.9%	Miscellaneous Retail	Office Equipment	Electronic Equipment	Heavy industry
SOLANO COUNTY													
Rio Vista	33.2%	2.0%	21.7%	6.4%	-74.4%	-8.8%	203,272	211,659	-4.0%	Auto Sales - New	Miscellaneous Retail	Energy Sales	Light industry

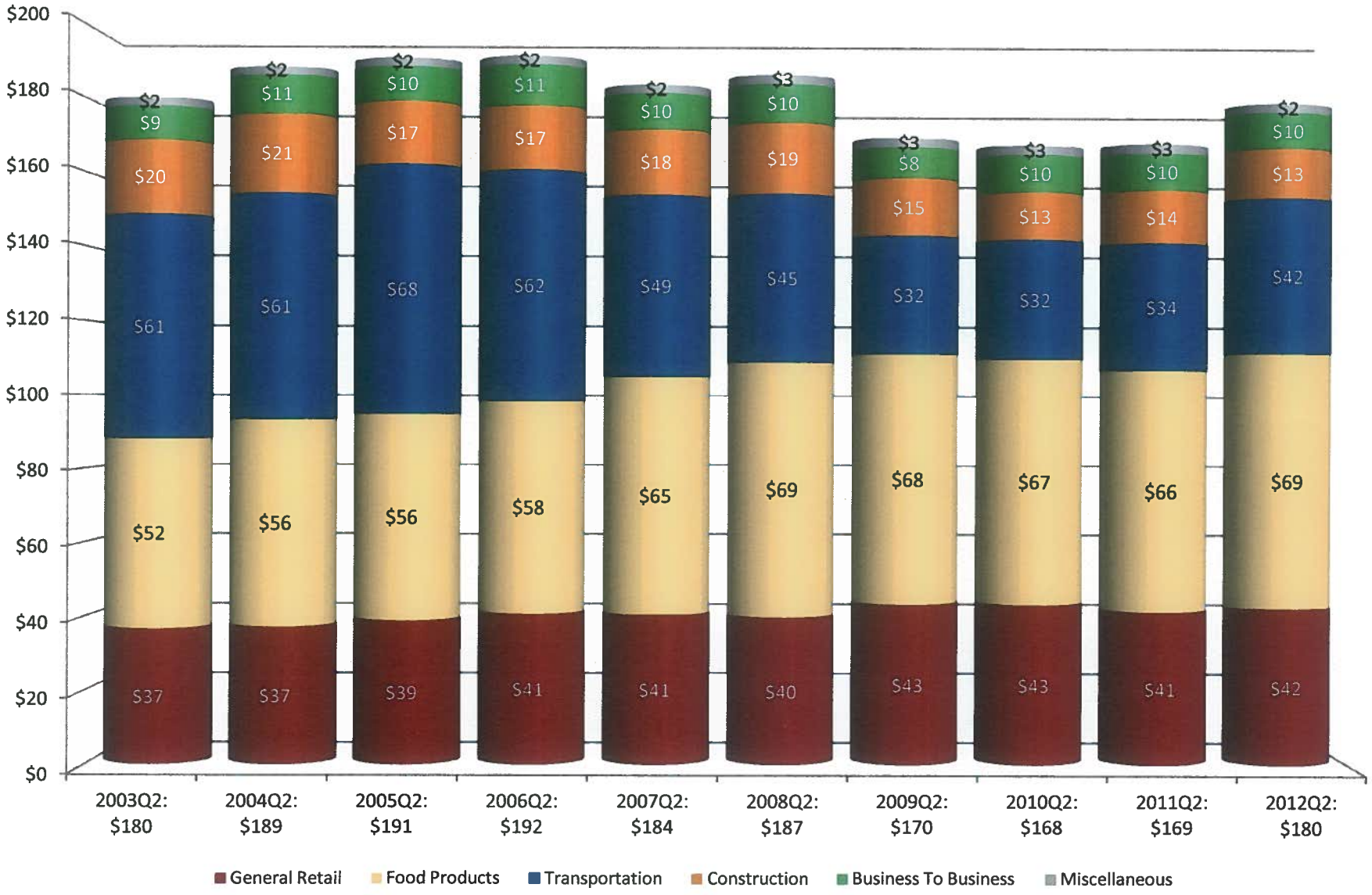
Northern California: Sales Tax Comparison from Apr-Jun 2011 Sales to Apr-Jun 2012 Sales

Jurisdiction	General Retail	Food Products	Trans.	Const.	Business to Business	Misc.	Apr-Jun 2012 Total	Apr-Jun 2011 Total	% Chg	Largest Gain	2nd Largest Gain	Largest Decline	2nd Largest Decline
SONOMA COUNTY													
Cloverdale	0.0%	6.7%	3.7%	35.3%	-42.7%	-14.2%	147,676	137,994	7.0%	Bldg.Matls-Whsle	Restaurants	Business Services	Food Markets
Cotati	8.2%	-1.1%	7.7%	-4.4%	-1.7%	-19.8%	389,350	386,490	0.7%	Service Stations	Recreation Products	Bldg.Matls-Retail	Misc. Vehicle Sales
Healdsburg	0.2%	14.9%	17.1%	10.9%	-22.3%	-59.3%	801,658	755,980	6.0%	Auto Sales - New	Bldg.Matls-Retail	Heavy Industry	Bldg.Matls-Whsle
Petaluma	5.5%	5.1%	6.0%	12.3%	3.4%	-8.2%	2,242,015	2,124,125	5.6%	Auto Sales - New	Apparel Stores	Office Equipment	Health & Government
Rohnert Park	2.5%	3.8%	4.4%	-10.7%	-22.8%	17.5%	1,413,060	1,434,931	-1.5%	Department Stores	Restaurants	Electronic Equipment	Bldg.Matls-Retail
Santa Rosa	1.5%	6.4%	6.5%	2.8%	11.9%	19.2%	6,662,663	6,351,288	4.9%	Auto Sales - New	Restaurants	Service Stations	Office Equipment
Sebastopol	6.5%	11.6%	11.6%	-5.6%	40.0%	-0.6%	345,921	313,849	10.2%	Food Processing Eqp	Electronic Equipment	Energy Sales	Bldg.Matls-Whsle
Sonoma	5.4%	4.2%	10.7%	13.0%	96.9%	-19.5%	582,208	538,562	8.1%	Restaurants	Auto Sales - New	Food Processing Eqp	Liquor Stores
Sonoma County	6.7%	-0.1%	3.5%	8.1%	-3.3%	-12.1%	3,123,302	3,076,992	1.5%	Service Stations	Florist/Nursery	Office Equipment	Restaurants
Windsor	-1.0%	36.5%	12.6%	-8.9%	-16.5%	12.5%	778,162	744,364	4.5%	Food Processing Eqp	Auto Parts/Repair	Heavy Industry	Bldg.Matls-Retail
SACRAMENTO VALLEY													
TRANSPORTATION AUTHORITY													
Sacramento Transit	1.2%	3.5%	11.4%	-2.2%	8.4%	-11.6%	23,888,764	22,774,074	4.9%	Auto Sales - New	Restaurants	Light Industry	Health & Government
BUTTE COUNTY													
Oroville	5.2%	2.6%	3.4%	-0.3%	-49.7%	3.5%	817,811	837,855	-2.4%	Apparel Stores	Auto Sales - New	Light Industry	Heavy Industry
PLACER COUNTY													
Roseville	5.6%	8.3%	12.5%	1.8%	6.7%	5.4%	9,259,134	8,547,589	8.3%	Auto Sales - New	Apparel Stores	Furniture/Appliance	Business Services
SACRAMENTO COUNTY													
Citrus Heights	-0.4%	2.8%	26.8%	1.3%	-16.4%	-0.8%	2,358,086	2,300,925	2.5%	Service Stations	Auto Sales - New	Office Equipment	Energy Sales
Elk Grove	-3.8%	8.0%	13.6%	-2.9%	-1.5%	-18.8%	4,005,665	3,817,975	4.9%	Auto Sales - New	Restaurants	Miscellaneous Retail	Energy Sales
Folsom	5.4%	5.8%	28.9%	-8.6%	1.4%	-2.4%	3,585,328	3,240,235	10.7%	Auto Sales - New	Florist/Nursery	Bldg.Matls-Retail	Food Processing Eqp
Galt	2.2%	-5.4%	-11.1%	-20.6%	6.0%	-37.6%	338,889	353,690	-4.2%	Light Industry	Business Services	Food Markets	Service Stations
Isleton	-15.1%	-19.1%	-63.0%	-95.7%	10.6%	-50.0%	39,356	37,266	5.6%	Energy Sales	Business Services	Food Markets	Restaurants
Rancho Cordova	4.6%	6.5%	0.9%	1.7%	13.0%	6.8%	3,177,195	3,000,321	5.9%	Business Services	Leasing	Office Equipment	Service Stations
Sacramento	-0.7%	2.2%	14.3%	-9.1%	8.4%	-11.1%	13,800,937	13,411,846	2.9%	Service Stations	Auto Sales - New	Bldg.Matls-Whsle	Furniture/Appliance
Sacramento County	0.7%	5.5%	13.6%	-1.0%	8.8%	-31.7%	14,816,195	13,975,495	6.0%	Auto Sales - New	Auto Sales - Used	Miscellaneous Other	Drug Stores
YOLO COUNTY													
Davis	-2.4%	4.9%	25.3%	2.5%	268.5%	15.9%	1,497,365	1,222,357	22.5%	Heavy Industry	Auto Sales - New	Miscellaneous Retail	Recreation Products
West Sacramento	5.9%	6.1%	14.4%	-8.4%	-5.6%	34.2%	3,151,864	3,115,154	1.2%	Auto Sales - New	Leasing	Bldg.Matls-Whsle	Heavy Industry
Woodland	1.2%	2.1%	4.7%	-7.1%	6.3%	21.6%	2,122,033	2,087,380	1.7%	Heavy Industry	Auto Sales - New	Energy Sales	Bldg.Matls-Whsle

Sonoma County
Historical Sales Per Capita by Benchmark Year (2012Q2)



Sebastopol
Historical Sales Per Capita by Benchmark Year



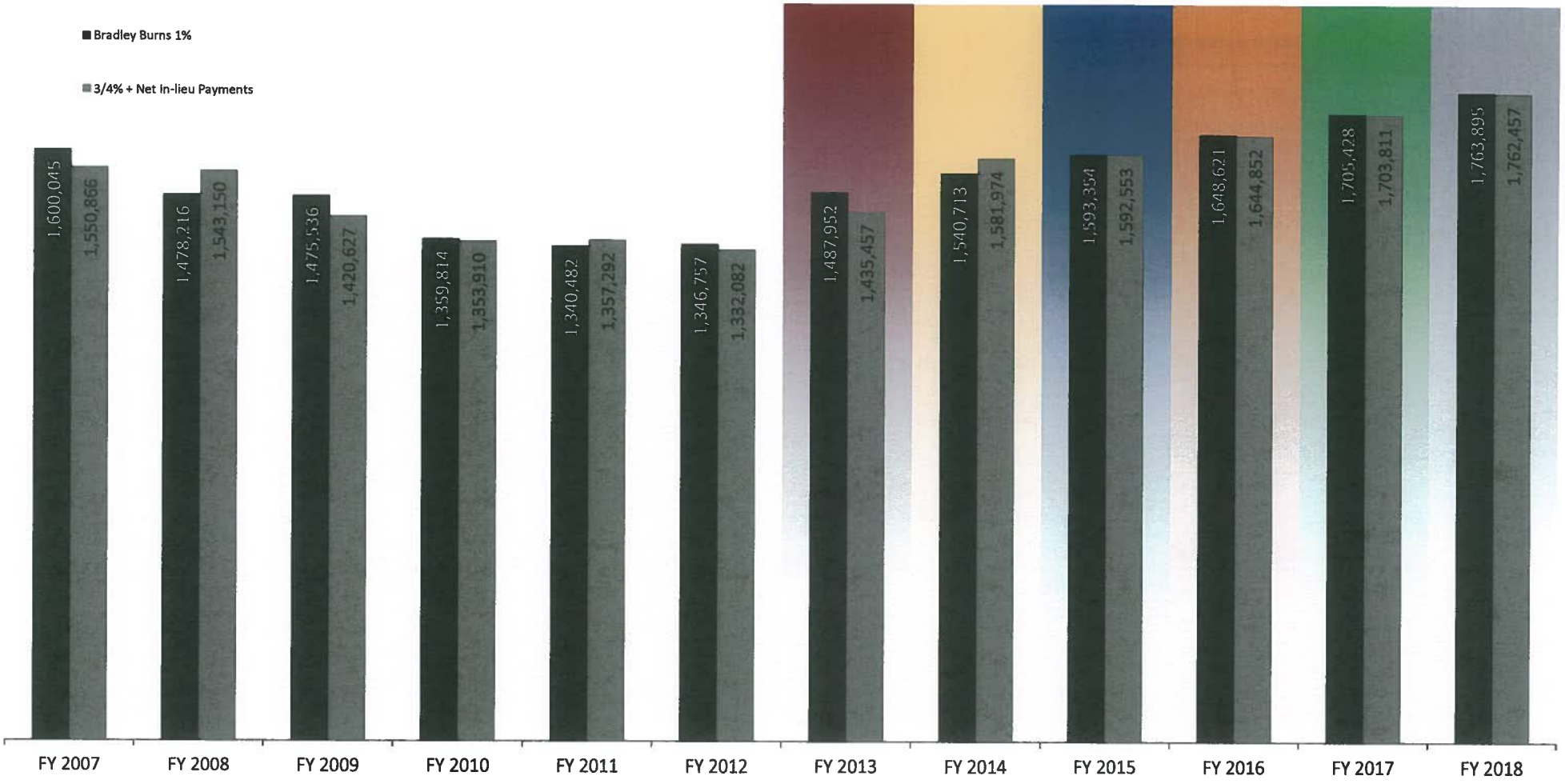
City of Sebastopol: Multi-Fiscal Year Sales Tax Forecast - Summary

	FY 2013		FY 2014		FY 2015		FY 2016		FY 2017		FY 2018	
	%Δ	$Δ	Applied %	$Δ	Applied %	$Δ	Applied %	$Δ	Applied %	$Δ	Applied %	$Δ
Most-Likely Scenario: Base		**$1,437,928**		**$1,487,952**		**$1,540,713**		**$1,593,354**		**$1,648,621**		**$1,705,428**
General Retail		**867**	**1.6%**	**5,086**	**2.0%**	**6,349**	**2.0%**	**6,475**	**2.0%**	**6,603**	**2.0%**	**6,734**
Apparel Stores		-	1.5%	230	2.0%	311	2.0%	318	2.0%	324	2.0%	330
Department Stores		-	1.5%	-	2.0%	-	2.0%	-	2.0%	-	2.0%	-
Furniture/Appliance		-	1.3%	277	1.8%	374	1.8%	380	1.8%	387	1.8%	394
Drug Stores		-	1.5%	1,356	2.0%	1,836	2.0%	1,872	2.0%	1,910	2.0%	1,948
Recreation Products		(233)	1.5%	102	2.0%	138	2.0%	141	2.0%	144	2.0%	147
Florist/Nursery		-	1.5%	698	2.0%	945	2.0%	964	2.0%	983	2.0%	1,003
Miscellaneous Retail		1,100	1.5%	2,422	2.0%	2,745	2.0%	2,799	2.0%	2,855	2.0%	2,913
Food Products		**2,052**	**0.9%**	**4,407**	**0.7%**	**3,660**	**0.7%**	**3,714**	**0.7%**	**3,769**	**0.7%**	**3,825**
Restaurants		997	1.1%	3,360	1.5%	3,597	1.5%	3,651	1.5%	3,706	1.5%	3,762
Food Markets		-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Liquor Stores		-	0.6%	47	0.8%	62	0.8%	63	0.8%	63	0.8%	64
Food Processing Eqp		1,055	0.0%	1,000	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Transportation		**5,416**	**2.1%**	**6,593**	**1.5%**	**4,923**	**1.5%**	**5,021**	**1.5%**	**5,122**	**1.5%**	**5,224**
Auto Parts/Repair		-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Auto Sales - New		-	2.6%	-	3.0%	-	3.0%	-	3.0%	-	3.0%	-
Auto Sales - Used		-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Service Stations		5,416	1.5%	6,593	2.0%	4,923	2.0%	5,021	2.0%	5,122	2.0%	5,224
Misc. Vehicle Sales		-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Construction		**2,800**	**2.5%**	**2,491**	**2.0%**	**2,036**	**2.5%**	**2,649**	**2.5%**	**2,715**	**2.5%**	**2,783**
Bldg.Matls-Whsle		-	2.3%	382	3.0%	521	2.5%	447	2.5%	459	2.5%	470
Bldg.Matls-Retail		2,800	1.3%	2,108	1.8%	1,515	2.5%	2,202	2.5%	2,257	2.5%	2,313
Business To Business		**13,038**	**1.1%**	**944**	**1.5%**	**1,276**	**2.1%**	**1,818**	**2.0%**	**1,785**	**2.0%**	**1,827**
Office Equipment		(709)	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Electronic Equipment		15,000	1.1%	332	1.5%	448	3.0%	910	2.8%	859	2.8%	883
Business Services		300	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Energy Sales		-	1.5%	282	2.0%	382	2.0%	389	2.0%	397	2.0%	405
Chemical Products		-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Heavy Industry		-	1.3%	39	1.8%	53	2.0%	61	2.0%	62	2.0%	64
Light Industry		(839)	1.3%	291	1.8%	393	2.0%	457	2.0%	467	2.0%	476
Leasing		(714)	0.0%	(1)	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Miscellaneous		**(534)**	**0.4%**	**75**	**0.6%**	**100**	**0.6%**	**101**	**0.6%**	**101**	**0.6%**	**102**
Health & Government		-	0.6%	75	0.8%	100	0.8%	101	0.8%	101	0.8%	102
Miscellaneous Other		(534)	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Closed Acct-Adjustmt		-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-
Business-Level Adjustments		23,639		19,594		18,343		19,777		20,096		20,496
Coming / Threats / Prior Periods		(16,953)		-		-		-		-		-
Adjusted Base		1,444,614		1,507,547		1,559,055		1,613,132		1,668,716		1,725,924
Inflation Adjustment	3.0%	43,338	2.2%	33,166	2.2%	34,299	2.2%	35,489	2.2%	36,712	2.2%	37,970
Local 1% Most-Likely Forecast	**10.5%**	**$1,487,952**	**3.5%**	**$1,540,713**	**3.4%**	**$1,593,354**	**3.5%**	**$1,648,621**	**3.4%**	**$1,705,428**	**3.4%**	**$1,763,895**

Local 1% Accrual & Yr/Yr Chg	FY 2013		FY 2014		FY 2015		FY 2016		FY 2017		FY 2018	
July: 2nd Adv	12.1%	1,507,274	2.7%	1,547,896	3.4%	1,600,896	3.5%	1,656,373	3.4%	1,713,407	3.2%	1,768,652
August: 3rd Adv	13.2%	1,520,111	2.1%	1,552,686	3.4%	1,605,924	3.5%	1,661,541	3.4%	1,718,726	3.2%	1,774,268
September: Balance	3.6%	1,489,638	4.3%	1,554,016	3.4%	1,607,321	3.5%	1,662,977	3.4%	1,720,204	3.2%	1,775,829

Cash Accrual & Yr/Yr Chg	FY 2013		FY 2014		FY 2015		FY 2016		FY 2017		FY 2018	
July: 2nd Adv	9.0%	1,449,948	9.5%	1,587,362	0.7%	1,598,209	3.3%	1,650,666	3.6%	1,709,795	3.3%	1,766,025
August: 3rd Adv	9.8%	1,459,576	9.0%	1,590,954	0.7%	1,601,980	3.3%	1,654,542	3.6%	1,713,784	3.3%	1,770,237
September: Balance	2.5%	1,435,359	10.9%	1,591,905	0.7%	1,602,980	3.3%	1,655,570	3.7%	1,717,105	3.2%	1,771,398

City of Sebastopol: Sales Tax Forecast by Fiscal Year



Most-Likely Scenario	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
Bradley Burns 1%	1,359,814	1,340,482	1,346,757	1,487,952	1,540,713	1,593,354	1,648,621	1,705,428	1,763,895
3/4% + Net In-lieu Payments	1,353,910	1,357,292	1,332,082	1,435,457	1,581,974	1,592,553	1,644,852	1,703,811	1,762,457

Most-Likely Scenario	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
Bradley Burns 1%	-7.8%	-1.4%	0.5%	10.5%	3.5%	3.4%	3.5%	3.4%	3.4%
3/4% + Net In-lieu Payments	-4.7%	0.2%	-1.9%	7.8%	10.2%	0.7%	3.3%	3.6%	3.4%