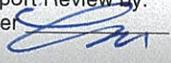


**CITY OF SEBASTOPOL
CITY COUNCIL
STAFF REPORT**

Agenda Report Review by:
City Manager 

Meeting Date: July 19, 2016
To: Honorable Mayor and City Councilmembers
From: Cittaslow Representative Clare Najarian
Subject: Informational Presentation from Clare Najarian, Cittaslow Sebastopol representative, on her attendance and speech at the Cittaslow International conference in Portugal Representing the City of Sebastopol (Cittaslow Sebastopol)

Recommendation: That the City Council Receive the Informational Report
Funding: Currently budgeted: (YES) (NO) (N/A)
Net General Fund Cost: \$N/A
If Cost to Other Fund(s):

INTRODUCTION:

This item is to request the City Council receive the informational report from Clare Najarian, Cittaslow Sebastopol representative, on her attendance and speech at the Cittaslow International conference in Portugal Representing the City of Sebastopol (Cittaslow Sebastopol)

BACKGROUND:

Cittaslow (“Slow City”) International is a global organization with the mission to enlarge the philosophy of Slow Food to local communities, applying the concepts of eco-gastronomy to all aspects of everyday life. There are currently more than 250 Cittaslow towns and cities in some 30 countries on five continents. Among the organization’s core values are respect for citizens’ health; the authenticity of products and food; a rich tradition of crafts and arts; encouragement of public gathering spaces; unspoiled landscapes; and joy in slow and quiet living.

DISCUSSION:

Cittaslow Sebastopol was founded in 2010 as an ad hoc committee of the City. It functions as a 501c3 organization under the umbrella of the fiscal sponsor of the national Cittaslow organization.

When the international conference for Cittaslow convened in Portugal on June 23, Clare Najarian, co-chair of Cittaslow Sebastopol, was Cittaslow International’s honored guest at its annual international assembly, held this year in Vizela, Portugal June 23-26. Cittaslow International covered 100% of Ms. Najarian’s travel expenses.

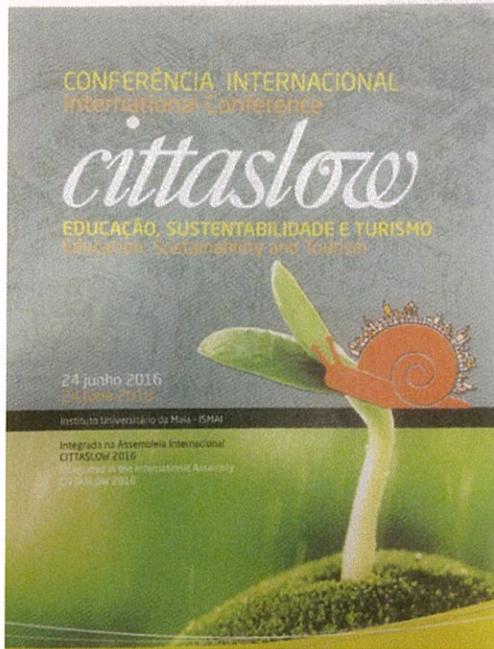
She will be presenting an informational report to the City Council at this meeting.

RECOMMENDATION:

That the City Council receive the informational report.

International Assembly

Education, Sustainability & Tourism



Vizela, Portugal



200 Delegates from 18 countries
1st time USA represented



University Institute of Maia

15 sessions



Purpose:

Share Projects and Strategies



- Locally made products and agriculture
- Local culture and history
- Hospitality
- Protecting environment
- Wise use of technology
- Community-friendly Infrastructure

Differences within our Similarities



- Department of city
- University system
- Much bigger part of town identity
 - On City Letterhead
 - Gateway to City
- How projects are chosen

Sebastopol's Contribution: Citizen Participation



1. Ask Community what they want

“Listening Campaigns”

- Internet Polls
- Farm Market Booth
- Print Surveys
- Meet with groups



Eco-Tourism Survey:

What if we became an eco-tourist destination?



- Physical concerns
- Social concerns
- Suggested solutions
- Benefits to Sebastopol

2. Collaborating with Others

Shared problem-solving

- For Profit Businesses
- Non-Profit Organizations
- Schools
- Government Agencies
- Faith Communities



Home Stay/Farm Stay Workshop

Multi-sectorial Collaboration

- Farm Trails
- Sebastopol Entrepreneur Project
- City of Sebastopol
- Community Church



3. Promoting Citizen Engagement



 Like

 *cittyslow sebastopol*
Keeping Sebastopol green, local, friendly and artistic

**General Plan Policy Review
Feedback on Traffic due 4/27
kwebster@cityofsebastopol.org**

Dear Tasha,

The General Plan Advisory Committee (GPAC) took a break in April, but they will be hard at it again next month. This time they will be wrapping up thoughts about traffic (aka Circulation).

The best way to have your feedback considered is to [email it to Planning Director Kenyon Webster](#) so it can be included in the preparation packet sent to the committee members.

Deadline for inclusion in the packet is April 27th!

Want to do more than write letters about traffic?
BE PART OF THE SOLUTION!

CittySlow Sebastopol has a Pedestrian Task Force working specifically on Walk-Friendly initiatives.



Keep Sebastopol
Green Local
Friendly Artistic

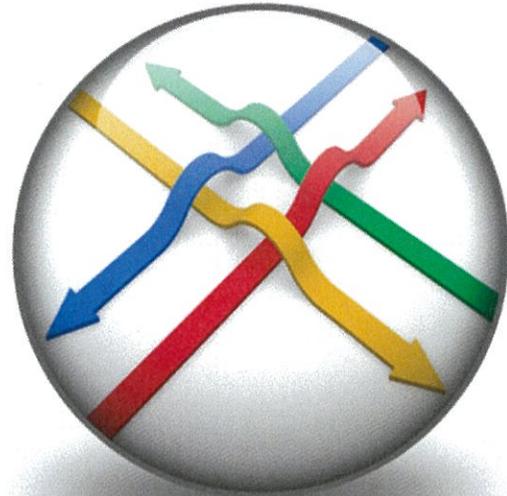
Community Forum



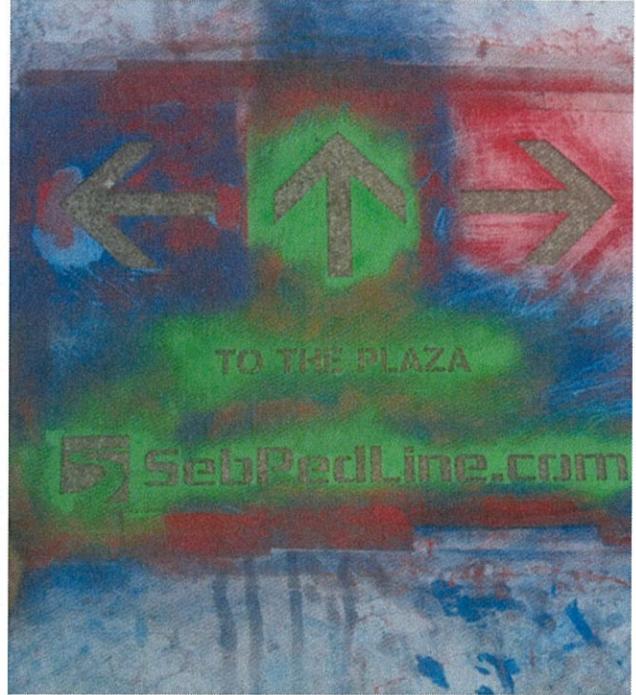
Paradigm Shift: All sectors working together

Instead of everyone looking
to the City to fix a problem

Move to
“We’re all in this together”



Projects They Liked



Inspiring Projects

Celebrating Roman History



Inspiring Projects

Celebrating Roman History



Children Taught About “Slowness” “Create citizens of the easy living future”



Cittaslow: Where the living is good

Connections:

Sebastopol is not alone!

- ☐ “Slowness = Happiness”
- ☐ “Going slow & curvy”
- ☐ “Small is beautiful”
- ☐ “Food as identity”
- ☐ “Economics as if people mattered”

