

Agenda Report Reviewed by:
 City Manager: _____

**CITY OF SEBASTOPOL
 CITY COUNCIL
 STAFF REPORT**

Meeting Date: January 11, 2016
To: Honorable Mayor and Honorable City Councilmembers
From: City Manager Larry McLaughlin
 City Clerk Mary Gourley
Subject: Design Review Board Interviews
Recommendation : That the Mayor and City Council Conduct Interviews for Openings on the Design Review Board and make appointments later in the agenda.
Funding: Currently Budgeted: _____ Yes _____ No XX N/A
 Net General Fund Cost: N/A
 Amount: \$0

INTRODUCTION: This item is to request that the City Council conduct interviews for openings on the Design Review Board and make appointments later in the agenda.

BACKGROUND:

DESIGN REVIEW BOARD – 2 YEAR TERM

The Design Review Board meets the first and third Wednesdays of each month at 4:00 p.m. at the Sebastopol City Hall, 7120 Bodega Avenue, Sebastopol, CA.

The Design Review Board consists of the following appointments:

- A. Two Persons, at least one of whom shall be a licensed architect and one of whom shall be a licensed landscape architect, or whom shall have expertise in landscape design, landscape contracting, tree care and evaluation or other related fields.
- B. One person who may be any of the following: architect, landscape architect, building designer, building contractor, landscape contractor.
- C. Two at-large members.
- D. One alternate who may be in section A, to serve at any meeting or on any matter in the absence of a Board member, or in the event a member has a conflict of interest.

In the event suitable candidates satisfactory to the City Council in the above categories are not available to serve, the City Council may then select any person or persons in their discretion. All terms of office shall terminate December 31st of the last year of the term of appointment.

The current Design Review Board members are listed below.

DRB MEMBER	TERMINATION DATE	CATEGORY
TED LUTHIN, CHAIR	Dec. 31, 2016	B
CHRISTINE LEVEL	Dec. 31, 2016	D

		(Alternate)
CARY BUSH	Dec. 31, 2016	A
BILL SHORTRIDGE	Dec. 31, 2015	C
LYNN DEEDLER, VICE CHAIR	Dec. 31, 2015	C
ALEXIS PERSINGER	Dec. 31, 2015 *Filling out Term of Former DRB Member Bob Beauchamp	A

DISCUSSION:

The interviews to be conducted tonight are to fill the vacancies created by term endings as listed above and highlighted in yellow.

The City Clerk noticed the vacancy in the Sonoma West Time and News, City Hall Bulletin Board and various other media outlets on several separate occasions and received five applications. After the closing period, one applicant withdrew her application from the process.

Interviews have been scheduled at 15 minute intervals as follows for the three (3) Vacancies:

DESIGN REVIEW BOARD INTERVIEWS

Name of Applicant	Time of Interview
Alexis Persinger	6:00 pm
Lars Langberg	6:15 pm
Bill Shortridge	6:30 pm
Lynn Deedler	6:45 pm

RECOMMENDATION: Staff recommends that the Mayor and Council conduct interviews for openings on the Design Review Board and make appointments later in the agenda.

Attachments:

Applications

Name of Applicant: Alexis Persinger

Instructions:

Use this form to apply to serve on any of the City of Sebastopol's Boards, Committees or Commissions. Please complete the entire form. If a question does not apply, please note as not applicable. Please deliver completed form, by the date and time due, to the City Clerk. All applications will be reviewed by the City Council. Please note your information will not be made public unless otherwise indicated. If appointed, you have a choice whether you wish to have your contact information made public.

Name: Alexis Persinger

Home Address, City, State and Zip Code:

[Redacted]
Sebastopol CA 95472

Home Phone Number: [Redacted]

If appointed, do you want this number to be available to the public?
 Yes No

Work Phone Number: [Redacted]

If appointed, do you want this number to be available to the public?
 Yes No

Facsimile Number: _____

If appointed, do you want this number to be available to the public?
 Yes No

E-Mail Address: [Redacted]

If appointed, do you want this address to be available to the public?
 Yes No

Are you a registered voter in Sebastopol?

Yes No

If so, for how long? _____

Do you hold a current business license from the City of Sebastopol?

Yes No

If so, for how long? _____

Board, Commission, or Committee being applied for? DESIGN REVIEW BOARD

Design Review Board Supplemental Questions:

Which Category are you Applying For?

Name of Applicant: Alexis Persinger

Category A

- Licenses Architect
- Licensed Landscape Architect

Category B

- Licenses Architect
- Licensed Landscape Architect
- Unlicensed Building Designer
- Licensed Building Contractor
- Landscape Contractor

Category C

- Any Applicant Not in Category A or Category B

Category D

- Any Applicant from Category A or who possesses a particular expertise in the area of design, land use patterns, urban development or other related fields to serve at any meeting or on any matter in the absence of a Board member, or in the event a member has a conflict of interest.

Have you attended a meeting of this body? When?

yes currently on board

Have you served on, interviewed for, or applied for this body previously?

Yes No

If so, when? now

Present Employer: Persinger Architects

Job Title: Principal

Name of Applicant: Alexis Persinger

Have you previously served on any governmental bodies or held elected office? If so please list position held and dates:

Currently on the DRB and Public Arts Boards

Please list civic or charitable organization to which you belong or have belonged:

HA

Have you been an officer in any of these organizations? If so, please list position held and dates:

Yes on BOARD

What special interests, skills and talents would you bring to this board, commission, or committee?

I am a local business owner and practicing Architect.

Please list any college, professional or vocational schools you have attended with major subject studied, dates and any earned degrees:

UC Berkeley BA Economics
SFAA Masters in Architecture

Please list any special awards or recognition you have received:

We have won several local and national awards.

Please state why you would like to become a member of this board, commission or Committee, including what specific objectives you would be working toward as a member of this body:

I would like to continue my current service.

Name of Applicant: _____

Are you associated with any organization/employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

Yes No

If yes, please state name of organization/employment: _____

City policy directs all appointed, advisory body members not to vote on matters where there exists a potential conflict of interest such as property ownership near a project, or a financial relationship with the applicant.

Would you be willing to abstain from voting if such a conflict arises?

Yes No

How did you hear about this opening?

ON BOARD

Is there any other information that you feel would be useful to the City Council in reviewing your application?

Applicant's Signature : _____

Applicant's Name (PLEASE PRINT): Alexis Persinger

Date: 11/11/15

Name of Applicant: Alexis Persinger

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PLEASE ANSWER QUESTIONS BELOW AND SUBMIT WITH THE APPLICATION:

What do you think qualifies you to be appointed to this board/committee/commission?

I am a local business owner, trustee and experienced member of the design community and have experience on this board.

Are there particular issues you think the board/committee/commission should concentrate on?

Making a concerted effort to move things forward.

How should community comments be integrated into the board/committee/commission decision-making process?

The community comments received are a key component of a good democratic process.

If appointed, how would you handle it if another board/committee/commission member vehemently disagrees with your comments on a regular basis?

Disagreement is an expected and necessary part of the process.

How would you handle a situation where a proposal comes before your board/committee/commission that the City staff finds consistent with City policies and standards, but that you personally do not support?

The point of having a board is to specifically address these situations.

Name of Applicant: LARS LANGBERG

Closed every Friday

Instructions:

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Name: LARS LANGBERG

Home Address, City, State and Zip Code:

[Redacted Address]

Home Phone Number: [Redacted]

If appointed, do you want this number to be available to the public?

Yes No

Work Phone Number: [Redacted]

If appointed, do you want this number to be available to the public?

Yes No

Facsimile Number: N/A

If appointed, do you want this number to be available to the public?

Yes No

E-Mail Address: [Redacted]

If appointed, do you want this address to be available to the public?

Yes No

Are you a registered voter in Sebastopol?

Yes No

If so, for how long? _____

Do you hold a current business license from the City of Sebastopol?

Yes No

If so, for how long? 7 years

Board, Commission, or Committee being applied for? DESIGN REVIEW BOARD

Design Review Board Supplemental Questions:
Which Category are you Applying For?

CITY OF SEBASTOPOI
30
RECEIVED

Name of Applicant: LARS LANGBERG

Category A

- Licenses Architect
- Licensed Landscape Architect

Category B

- Licenses Architect
- Licensed Landscape Architect
- Unlicensed Building Designer
- Licensed Building Contractor
- Landscape Contractor

Category C

- Any Applicant Not in Category A or Category B

Category D

- Any Applicant from Category A or who possesses a particular expertise in the area of design, land use patterns, urban development or other related fields to serve at any meeting or on any matter in the absence of a Board member, or in the event a member has a conflict of interest.

Have you attended a meeting of this body? When?

YES. AS AN APPLICANT IN 2010, AS A CITIZEN THROUGH THE CVS PROJECT REVIEW

Have you served on, interviewed for, or applied for this body previously?

Yes No

If so, when? APPLIED & INTERVIEWED IN 2006

Present Employer: SELF EMPLOYED, LARS LANGBERG ARCHITECTS

Job Title: PRINCIPAL

Name of Applicant: LARS LANGBERG

Have you previously served on any governmental bodies or held elected office? If so please list position held and dates:

COTATI DESIGN REVIEW COMMITTEE, 2010 - 2015

Please list civic or charitable organization to which you belong or have belonged:

- THE CORE PROJECT
- SEBASTOPOL BUSINESS GROUP

Have you been an officer in any of these organizations? If so, please list position held and dates:

- PRESIDENT & LEADERSHIP TEAM MEMBER, 2006 2014, SBG

What special interests, skills and talents would you bring to this board, commission, or committee?

- ARCHITECT, LICENSED SINCE 2005, CERTIFIED GREEN BUILDING PROFESSIONAL
- AS FOUNDING MEMBER OF THE CORE PROJECT, ADVOCATE FOR DESIGN, PLANNING & SMALL-TOWN URBANISM
- WALDORF PARENT @ SUNRIDGE SCHOOL SINCE 2009, ACTIVE ON SITE COMMITTEE

Please list any college, professional or vocational schools you have attended with major subject studied, dates and any earned degrees:

- B.A. WASHINGTON UNIV. ST. LOUIS, GRADUATED 1986, MAJOR IN ARCHITECTURE
- M.Arch, SCI-ARC, LOS ANGELES, " 1992
- GREEN BLDG CERTIFICATE PROGRAM, SONOMA STATE, 2006

Please list any special awards or recognition you have received:

- BUSINESS SPARKPLUG FROM SEB. CHAMBER OF COMMERCE, CORE PROJECT

Please state why you would like to become a member of this board, commission or Committee, including what specific objectives you would be working toward as a member of this body:

AFTER EXPERIENCE ON COTATI DRG, & LOCAL PRACTICE & EXPERIENCE WITH THE CORE PROJECT, I'D LIKE TO BRING ALL THIS TOGETHER TO HELP THE CITY ON THE DRB. THIS INCLUDES SEEING HOW THE GENERAL PLAN UPDATE DEVELOPS, & SPECIFIC PARCELS MORE FORMALLY, SUCH AS DIAMOND LUMBERYARD & PINE GROVE SQUARE. ALSO HELPING WITH REVIEW OF NEW DESIGN REVIEW GUIDELINES, AND OVERALL,

Name of Applicant: LARS LANGBERG

Are you associated with any organization/employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

Yes No

If yes, please state name of organization/employment: LARS LANGBERG ARCHITECTS

- MAY HAVE MY OWN PROJECT COMING TO THE BOARD FOR REVIEW

City policy directs all appointed, advisory body members not to vote on matters where there exists a potential conflict of interest such as property ownership near a project, or a financial relationship with the applicant.

Would you be willing to abstain from voting if such a conflict arises?

Yes No

How did you hear about this opening?

EMAIL FROM CITY CLERK

Is there any other information that you feel would be useful to the City Council in reviewing your application?

Applicant's Signature : 

Applicant's Name (PLEASE PRINT): LARS LANGBERG

Date: 11/30/15

Name of Applicant: LARS LANGBERG

PLEASE ANSWER QUESTIONS BELOW AND SUBMIT WITH THE APPLICATION:

What do you think qualifies you to be appointed to this board/committee/commission?

- PRACTICING ARCHITECT FOR 22 YEARS, 12 IN ^{WEST} SENSIBA COUNTY, 10 YEARS LICENSED.
- FOUNDER & ACTIVE MEMBER OF THE CORE PROJECT, ADVOCATING FOR BETTER DESIGN & PLANNING IN SEASIDE
- BUSINESS OWNER IN THE HEART OF DOWNTOWN SINCE 2008

Are there particular issues you think the board/committee/commission should concentrate on?

- GREATER DENSITY OF DEVELOPMENT IN THE DOWNTOWN CORE
- BIKE LANES / TRAILS
- SLOWING DOWN OF TRAFFIC IN DOWNTOWN CORE
- REGIONAL TRAFFIC / TRANSPORTATION ISSUES

How should community comments be integrated into the board/committee/commission decision-making process?

COMBINATION OF METHODS, TO ENSURE COMMUNITY IS ADEQUATELY HEARD.

- EMAIL COMMENTS TO BOARD MEMBERS
- PUBLIC OPPORTUNITY TO SPEAK AT MEETINGS
- TOWN HALL STYLE FORUMS FOR BIGGER, MORE SENSITIVE PROJECTS

If appointed, how would you handle it if another board/committee/commission member vehemently disagrees with your comments on a regular basis?

I WOULD ARRANGE A 1-ON-1 MEETING TO EXPLAIN OUR TWO SIDES, TO BEST UNDERSTAND THEIR P.O.V., & OBJECTIONS TO MY COMMENTS. I CERTAINLY WELCOME DIFFERING OPINIONS, AS LONG AS IT DOESN'T INTERFERE WITH THE NORMAL WORKING OF THE BOARD. IF THAT HAPPENS, I WOULD REQUEST IT BECOME AN AGENDA ITEM, TO RESOLVE AS A WHOLE BOARD.

How would you handle a situation where a proposal comes before your board/committee/commission that the City staff finds consistent with City policies and standards, but that you personally do not support?

THE DRB PROCESS ALLOWS FOR THIS TO HAPPEN ALREADY. I WOULD QUESTION STAFF'S FINDINGS TO FURTHER UNDERSTAND, AND SEE WHERE ROOM FOR COMPROMISE EXISTS. AND I WOULD WORK TO CLEARLY STATE MY OBJECTIONS, AND SEE IF OTHER BOARD MEMBERS AGREE OR NOT. I WOULDN'T STAND IN THE WAY OF A DECISION SOLELY FOR MY OWN AGENDA, BUT FEEL ITS IMPORTANT THAT ALL SIDES ARE HEARD, ALL ASPECTS LOOKED AT.

Name of Applicant: BILL SHORTRIDGE

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Name: BILL SHORTRIDGE

Home Address, City, State and Zip Code:

[REDACTED]
SEBASTOPOLE, CA 95472

Home Phone Number: [REDACTED]

If appointed, do you want this number to be available to the public?
 Yes No

Work Phone Number: [REDACTED]

If appointed, do you want this number to be available to the public?
 Yes No

Facsimile Number: [REDACTED]

If appointed, do you want this number to be available to the public?
 Yes No

E-Mail Address: [REDACTED]

If appointed, do you want this address to be available to the public?
 Yes No

Are you a registered voter in Sebastopol?
 Yes No
if so, for how long? _____

Do you hold a current business license from the City of Sebastopol?
 Yes No
if so, for how long? _____

Board, Commission, or Committee being applied for? DESIGN REVIEW BOARD

Design Review Board Supplemental Questions:
Which Category are you Applying For?

Name of Applicant: BILL SHARTRIDGE

Category A

- Licenses Architect
- Licensed Landscape Architect

Category B

- Licenses Architect
- Licensed Landscape Architect
- Unlicensed Building Designer
- Licensed Building Contractor
- Landscape Contractor

Category C

Any Applicant Not in Category A or Category B

Category D

- Any Applicant from Category A or who possesses a particular expertise in the area of design, land use patterns, urban development or other related fields to serve at any meeting or on any matter in the absence of a Board member, or in the event a member has a conflict of interest.

Have you attended a meeting of this body? When?
YES - SEPTEMBER 2008 & NOVEMBER

Have you served on, interviewed for, or applied for this body previously?
 Yes No
If so, when? SEE BOARD AGENDA

Present Employer: RETIRED - 2008 TO PRESENT

Job Title: RETIRED

Name of Applicant: BILL SHORTELL

Have you previously served on any governmental bodies or held elected offices? If so please list position held and dates:

ONLY DEB IN SUBURB POL
12/13 - 12/15

Please list civic or charitable organization to which you belong or have belonged:

[Handwritten signature]

Have you been an officer in any of these organizations? If so, please list position held and dates:

[Handwritten signature]

What special interests, skills and talents would you bring to this board, commission, or committee?

I'VE BEEN A DESIGNER ALL MY LIFE - I'VE
RESEARCHED HOW THINGS WORK + HOW TO
SOLVE OF HOW DESIGN / FUNCTION CONTRIBUTE TO
OF U

Please list any college, professional or vocational schools you have attended with major subject studied, dates and any earned degrees:

ART SCHOOLS IN CLEVELAND OHIO 1974 - 1985
GRAPHIC DESIGN ANIMATION PAINTING
AMERICAN FILM INSTITUTE - 1995 - 1995 COMPUTER GRAPHICS

Please list any special awards or recognition you have received:

TOO MANY TO LIST

SFDC 2009 - 2011 VICE PRES

Please state why you would like to become a member of this board, commission or Committee, including what specific objectives you would be working toward as a member of this body:

I WANT TO BE A MEMBER OF THE BOARD
AND I WANT TO BE INVOLVED IN THE COMMUNITY
DEVELOP A THOUGHTFUL / RESPONSIBLE
THAT REMAINS TO SERVE THE BEST THAT
HELPED US DECIDE TO SETTLE HERE - AND LIVE
AS A FAMILY.

Name of Applicant: BILL SHORTRIDGE

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PLEASE ANSWER QUESTIONS BELOW AND SUBMIT WITH THE APPLICATION:

What do you think qualifies you to be appointed to this board/committee/commission?

I HAVE LEARNED A LOT IN THE LAST TWO YEARS - IF THERE'S ONE THING I AM INTENT ON, IT'S TO MAINTAIN THE INTEGRITY OF THE BOARD THROUGH A CONSISTANT AND FAIR PROCESS

Are there particular issues you think the board/committee/commission should concentrate on?

I THINK THE BIGGEST PROBLEM HAS BEEN THE AMBIGUITY IN ENFORCING EQUALLY AMBIGUOUS DRB GUIDELINES -

How should community comments be integrated into the board/committee/commission decision-making process?

I THINK THE PROCESS WORKS AS IS BUT I'D LIKE TO SEE COMMUNITY OUTREACH 2/4 TIMES A YEAR VIA MAILERS REMINDING THE COMMUNITY TO GET INVOLVED

If appointed, how would you handle it if another board/committee/commission member vehemently disagrees with your comments on a regular basis?

IF IT WAS A POINTED ATTACK, I'D REFER THE MATTER TO STAFF - OTHERWISE, I WOULD THINK IT WOULD BE RESOLVED WITH A VOTE -

How would you handle a situation where a proposal comes before your board/committee/commission that the City staff finds consistent with City policies and standards, but that you personally do not support?

I WOULD ARGUE MY REASONS BASED ON CITY POLICIES AND MOVE ON IF IT FAILS -

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Name: Lynn Deedler

Home Address, City, State and Zip Code:
[Redacted]
Sebastopol, CA

Home Phone Number: [Redacted]

If appointed, do you want this number to be available to the public?
 Yes No

Work Phone Number: 0

If appointed, do you want this number to be available to the public?
 Yes No

Fax/Facsimile Number: 0

If appointed, do you want this number to be available to the public?
 Yes No

E-Mail Address: [Redacted]

If appointed, do you want this address to be available to the public?
 Yes No

Are you a registered voter in Sebastopol?
 Yes No

If so, for how long? _____

Do you hold a current business license from the City of Sebastopol?
 Yes No

If so, for how long? _____

Board, Commission, or Committee being applied for: DESIGN REVIEW BOARD

Design Review Board Supplemental Questions

Which category are you applying for?

Category A

- Licensed Architect
- Licensed Landscape Architect

Category B

- Licensed Architect
- Licensed Landscape Architect
- Unlicensed Building Designer
- Licensed Building Contractor
- Landscape Contractor

Category C

- Any Applicant not in category A or Category B

Alternate

- An Applicant from category A or who possesses a particular expertise in the area of design, land use patterns, urban development or other related fields to serve at any meeting or on any matter in the absence of a Board member, or in the event a member has a conflict of interest.

Have you attended a meeting of this body? When?

yes, 100%

Have you served on, interviewed for, or applied for this body previously?

Yes No
If so, when? for last 10 years

Present Employer: retired

Job Title: Commercial Building Contractor

Have you previously served on any governmental bodies or held elected office? If so please list position held and dates:

Complete Streets Committee
Ives Pool Board

Please list civic or charitable organization to which you belong or have belonged:

Swim Pool Board, 12 yrs.

Have you been an officer in any of these organizations? If so, please list position held and dates:

0

What special interests, skills and talents would you bring to this board, commission, or committee?

*Was a commercial building contractor
Have designed a few houses and commercial buildings
Two of the houses were winners.
I can visualize easily from plans to reality.*

Please list any college, professional or vocational schools you have attended with major subject studied, dates and any earned degrees:

*B.A. Industrial Technology
M.A. Education
C.A. Teaching Credential, Secondary*  *San Jose State*

Please list any special awards or recognition you have received:

winning sailing races. Several.

Please state why you would like to become a member of this board, commission or Committee, including what specific objectives you would be working toward as a member of this body:

*Personally, I find it interesting, stimulating. The town needs someone to look after it architecturally.
I have an unaccomplished objective of seeing artistic signage on Main Str. and at the town entrance to Sebastopol.*

Are you associated with any organization/employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

Yes No

If yes, please state name of organization/employment: _____

City policy directs all appointed, advisory body members not to vote on matters where there exists a potential conflict of interest such as property ownership near a project, or a financial relationship with the applicant. Would you be willing to abstain from voting if such a conflict arises?

Yes

No

How did you hear about this opening?

Previous applicant, board member

Is there any other information that you feel would be useful to the City Council in reviewing your application?

No

Applicant's Signature:



Applicant's Name (PLEASE PRINT):

Lynn Deedler

Date:

11/29/15

Name of Applicant: Lynn Deedler

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PLEASE ANSWER QUESTIONS BELOW AND SUBMIT WITH THE APPLICATION:

What do you think qualifies you to be appointed to this board/committee/commission?

I have a vision of what is desirable architecture for various areas of Lebertopol, and what will add interest and character.

I do my homework on my judgments. They are thought out and documented.

Are there particular issues you think the board/committee/commission should concentrate on?

- ① The difference between good architecture and appropriate architecture for various areas of the community,
- ② Not getting hung up ^{on} rules & procedure and seeing the bigger picture.

How should community comments be integrated into the board/committee/commission decision-making process?

Open: Particularly when comments are insightful which happens sometimes.

If appointed, how would you handle it if another board/committee/commission member vehemently disagrees with your comments on a regular basis?

Sometimes it happens. You vote. You move on.

How would you handle a situation where a proposal comes before your board/committee/commission that the City staff finds consistent with City policies and standards, but that you personally do not support?

Many standards take judgement to apply, and sometimes there are compelling offsetting reasons to modify standards. You make your case for a position and see where it goes.