

**CITY OF SEBASTOPOL  
CITY COUNCIL  
STAFF REPORT**

**Meeting Date:** December 6, 2016  
**To:** Honorable Mayor and City Councilmembers  
**From:** City Manager-City Attorney Larry McLaughlin  
Assistant City Manager/City Clerk Mary Gourley  
**Subject:** Discussion and Action of Calendaring a Special City Council Meeting in  
January 2017 for City Council Goals and Priority Setting Meeting

**Recommendation :** That the City Council Consider Potential Dates/Times for the Goals and  
Priority Setting Meeting

**Funding:** Currently Budgeted:        Yes        No   XX   N/A  
Net General Fund Cost:  
Amount: \$

**INTRODUCTION:** This item is to request that the City Council Consider Potential dates/times  
for the Goals and Priority Setting Meeting. It is recommended that the City Councilmembers bring  
their calendars to this meeting to discuss calendaring of this meeting.

**BACKGROUND:**  
The City Council routinely meets in January of the year of expiration of the current goals and  
priorities to set new goals for the upcoming year(s).

The current City Council Adopted Goals and Priorities will expire June 2017.

A copy of the current approved goals and priorities is attached for your information. This report  
has been updated as of November 15, 2016. This report is attached for informational purposes  
only and shall be reviewed during the 2017 Goals and Priority Setting Meeting.

**DISCUSSION:**  
Given how difficult calendaring can be, with the seating of new Councilmembers and time  
commitments of current Councilmembers, it is suggested that the City Council select a date for the  
Council goal-setting session to be held during the month of January. The City Council at this  
meeting should be prepared to review their calendars and select a date for the goals and priority  
setting meeting. City staff would recommend that the goals and priority setting meeting be held  
on a date other than a regular City Council meeting date.

The City Council meeting schedule for January and February 2017 are attached for your  
information to help with scheduling the goals and priority setting meeting. City staff has also  
provided dates for City Council conferences and other meetings for the Council's information.

**RECOMMENDATION:**

Staff recommends that the City Council Consider Potential Dates/Times for the Goals and Priority Setting Meeting. It is recommended that the City Councilmembers bring their calendars to this meeting to discuss calendaring of this meeting.

**Attachment:**

Calendar for January/February 2017  
Approved Current City Council Goals and Priorities

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 CITY OFFICES CLOSED IN OBSERVANCE OF NEW YEARS DAY HOLIDAY	3 6:00 pm – City Council Meeting	4 10:30 am- Public Arts Committee Meeting 4:00 pm – Design Review Board Meeting	5	6 City Offices Closed on All Fridays	7
8	9	10 9:30 am- Agenda Review Committee Meeting 7:00 pm – Planning Commission	11	12	13 City Offices Closed on All Fridays	14
15	16 CITY OFFICES CLOSED IN OBSERVANCE OF NEW YEARS DAY HOLIDAY	17 6:00 pm – City Council Meetingh	18 4:00 pm- Design Review Board Meeting	19	20 City Offices Closed on All Fridays	21
New Mayors and Councilmembers Academy, Sacramento, CA Jan 18-20th)						
22	23	24 9:30 am – Agenda Review Committee Meeting 7:00 pm- Planning Commission Meeting	25	26	27 City Offices Closed on All Fridays	28
				City Staff – REMIF – Annual Board		
29	30	31	<b>Notes:</b>			

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			<b>1</b> 10:30 am – Public Arts Committee Meeting  4:00 pm – Design Review Board Meeting	<b>2</b>	<b>3</b> City Offices Closed on All Fridays	<b>4</b>
<b>5</b>	<b>6</b>	<b>7</b> 6:00 pm – City Council Meeting	<b>8</b>	<b>9</b>	<b>10</b> City Offices Closed on All Fridays	<b>11</b>
<b>12</b>	<b>13</b> CITY OFFICES CLOSED IN OBSERVANCE OF LINCOLN'S BIRTHDAY	<b>14</b> 9:30 am- Agenda Review Committee Meeting 7:00 pm – Planning Commission	<b>15</b> 4:00 pm- Design Review Board Meeting	<b>16</b>	<b>17</b> City Offices Closed on All Fridays	<b>18</b>
<b>19</b>	<b>20</b> CITY OFFICES CLOSED IN OBSERVANCE OF PRESIDENT'S DAY	<b>21</b> 6:00 pm – City Council	<b>22</b>	<b>23</b>	<b>24</b> City Offices Closed on All Fridays	<b>25</b>
<b>26</b>	<b>27</b>	<b>28</b> 9:30 am- Agenda Review Committee Meeting 7:00 pm – Planning Commission				

		Allocated	Date			
<b>GOAL 1</b>	<b>Goal 1: Maintain the Long Term Financial Stability and Sustainability of the City of Sebastopol and Operate City Government in a Fiscally Responsible Manner</b>					
	<i>Objective: 1.1.Develop and Implement Sound Financial Management Policies and Procedures</i>					
1.1.1.	Review of City Council Financial Policies to ensure they meet the needs of the City	Administrative Services Department	Not Applicable	See 1.1.2 Below. Policies were reviewed in 2011.		To be reviewed for updates 2017.
1.1.2.	Create City Policy to Maintain Operating Reserves and Create Emergency Reserves which complies with the City's Strategic Plan, provides for optimal staffing levels, minimizes service level reductions, and develops a plan for the General Fund to obtain long-term financial stability	Administrative Services Department	Not Applicable	Two City Council policies exist, which establish the City's reserve at 5%. City Council Policy 69 dated 6/1/2010 and City Council Policy 85 dated 6/7/2011.	Staff could amend the City Council Policy 69 to add an emergency reserve in addition to the general fund reserve.	To be reviewed for updates 2017.
1.1.3.	<del>Present for priority a balanced budget and creation of a four year projection to include routine revenues and expenditures</del>	<del>Administrative Services Department</del>	<del>Not Applicable</del>	<del>Completed July 2013 and July 2014 with the adoption of the City budgets.</del>		
1.1.4.	<del>Review and Consideration of Renewing the Utility Users Tax during the Next budget cycle to be included in the discussions of the budget subcommittee</del>	<del>Administrative Services Department/ Budget Subcommittee</del>	<del>Not Applicable</del>	<del>Measure M was Adopted by the Voters at the November 4, 2014 Municipal Election.</del>	<del>Letters sent out December 2014 to all utility companies.</del>	
	<i>Objective: 1.2.Develop Private/Public Partnerships</i>					
Work with Cittaslow to encourage commu		City Manager/City Clerk	\$20,000 to Cittaslow Budget	June 2016	Ongoing	Various Departments of City Staff have been working with Cittaslow on Several Projects such as: Park Once and Walk; the Ped Line Project; City Business Directory and Mobile Ap. Cittaslow and City Staff are working with Caltrans and have obtained required permits and conditions for the Walking tour projects.

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nity services to enhance the economic vitality of the City						
1.2.2.	Work with local government, agencies, and private entities on funding revenue sources for expanded operations of the Sebastopol Library		Not Applicable			Council liaison to working group; GPAC incorporating policies in draft General Plan
1.2.3.	Working with the community and property owner to plan for the future of the property (Former Lumber Yard Property)	City Council Subcommittee/City Manager/Planning Director	\$5,000 was allocated in FY 2013-2014			Council has approved brochure, final version in production and released 1-20-2015.
<b>Objective: 1.3. Develop Appropriate Expenditure of Measure Y Funds</b>						
1.3.1.	Develop Budgeting Mechanism for Use of Measure Y Funds	Administrative Services Department	Not Applicable			To be completed June 2017.
1.3.2.	Identify City needs for existing or new services and create list to determine priorities	All Departments	Not Applicable			
1.3.3.	Re-establish the Facade Improvement Program and Review the Criteria and Policy for the Program	Planning Department	\$25,000			New budget adopted June 30, 2015 which includes allocation of funds for the program.
1.3.4.	Encourage and increase public awareness of City Policies, decisions, programs and all public processes and meetings, by investigating effective methods of communication and obtaining feedback from the community.	City Manager/City Clerk	40,000	June 2017	Farmers Market Table for City Council/Staff Boost your Business Chamber Event Council Meeting held at Analy High School Working with Tomorrow's Leaders Today for Government Day – February 9, 2016	Contract is ongoing until June 2017.

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	<b>Objective: 1.4. Develop Appropriate Expenditure of Water and Sewer Funds</b>					
1.4.1.	Develop List of Capital Improvement Projects to be Accomplished using Water and Sewer Funds from Recent Fee Increases	Engineering Division of Public Works	CIP Approved budget contains some projects - Longer range CIP planning is in progress	June 30, 2017		A Five-year Capital Improvement Plan was approved by the City Council at their meeting of June 2016. Projects include water and sewer infrastructure projects using revenues from rates. CIP to be updated/revised as part of the FY 17-18 budget process which is scheduled to being Spring 2017.  Staff to return in January with mid-year budget review of projects.
1.4.2.	Develop Programs (such as the CARE program) and incentives for conservation and coordinate with and promote ongoing community efforts					
1.4.3.	Create a Program Using Set Aside Funds for sewer lateral replacements	Engineering Division of Public Works	\$40,000 was set aside in FY 2013-2014 CIP	Unknown	Tied to sewer lateral ordinance. Council tabled ordinance indefinitely in late Spring 2013.	Funds continue to be set aside each year in the capital budget. No program is in place due to indefinite tabling of the Sewer Lateral Ordinance in late Spring 2013.
	<b>Objective: 1.5. Develop Potential Uses for Village Mobile Home Park</b>					
1.5.1.	Undertake a comprehensive infrastructure inspection and develop a preliminary cost analysis for infrastructure upgrade/ maintenance	Engineering Division of Public Works	Closed Circuit TV (CCTV) inspection work is underway for the City sewer pipe system	Project budget – contract with Michael Baker International is \$504,091	Physical CCTV work is done, with written reports to follow of which half are done. Next for summer is smoke testing of sewer lines.	CCTV reports should be done late spring 2017 and smoke tests complete by end of summer 2017. Staff should review other infrastructure for upgrade/maintenance.
1.5.2.	<del>Review and Assess Viability of conducting In House Management for Village Mobile Home Park</del>	<del>City Council Subcommittee/City Manager/City Clerk/Finance Department</del>		<del>Unknown</del>	<del>City Council Subcommittee Established. Waiting on recommendation from Subcommittee</del>	<del>In house management determined not viable. City in discussions with West County Community Services regarding potentially providing management and social services at Village Park; Council update anticipated in January 2017.</del>

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1.5.3.	Annexation of Properties	Planning Department				City process anticipated to begin fiscal year 2015-2016; budget for LAFCO fees provided in the FY 2015-2016 budget.
1.5.4.	Continue exploration of re-locating driveway entrances for Park Properties Off of Highway 12 and onto the former Bradley Video property	Public Works and Engineering Division of Public Works	None allocated at this time. Amount unknown.	Unknown	Project not defined. Council should specify scope of project and desired outcome. Will require consultant services, cost and schedule TBD.	No change - project is not defined.
<b>GOAL 2</b>	<b>Goal 2: Maintain, Improve and Invest in the City's Infrastructure (Water, Streets, Sewers, Parks, Storm Drains and Public Facilities)</b>					
	<i>Objective: 2.1 Develop Priorities for improvement or construction of infrastructure</i>					
2.1.1.	Create and Maintain the 5 year rolling Capital Improvement List with Prioritized Projects	Engineering Division of Public Works		See 1.4.1.	Similar to 1.4.1. Above.	A Five-year Capital Improvement Plan was approved by the City Council at their meeting of June 2016. Projects include water and sewer infrastructure projects using revenues from rates. CIP to be updated/revised as part of the FY 17-18 budget process which is scheduled to being Spring 2017. Staff to return January for mid-year budget review of CIP prioritization.
2.1.2.	Pursue other financial participation from Federal, State, and Local agencies such as grants or matching programs	All Departments	Not Applicable	Ongoing	Ongoing	Ongoing
2.1.3.	Review the City's pavement management plan and develop long term rehabilitation plans based on expected funding levels.	Engineering Division of Public Works	Projects under the current FY ae Willow Street Repaving and Bodega/High crosswalk repairs.	Current FYI COP budget for these two projects is \$382,000.00.	Annual pavement fund income is approximately \$50,000 from regional Measure M (SCTA) and City sales tax portion for approximately \$150,000 for a typical annual total of \$200,000	Pavement annual assessment is done every couple years (regional PTAP program) PTAP round 16 is due for submittals within the calendar year. Keating Ave repave is complete. Spot Pavement Repairs contract is awarded. Slurry Seals contract bid January 2016.
2.1.4.	Develop building maintenance plans for each City Building	Public Works Department	0	Completed		Ongoing Items scheduled with various components of the plan, such as roof replacements, exterior paint, interior pain, HVAC replacement, etc.

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2.1.5.	Explore the possibility of installing solar on the Library building	Public Works Department				
2.1.6.	Beautify and enhance the Library and City Hall buildings with the completion of the Library/City Hall Landscape Project	Library Landscaping Committee/City Manager			Ongoing	Staff working with Daily Acts for volunteering days for maintenance of project
2.1.7.	Explore the concept for a new City Hall and / or new Civic Center Building	City Council Subcommittee/City Manager			City Council Subcommittee Established.	Subcommittee issued RFP and has met with proposer. Currently working with consultant.
<b>Objective: 2.2. Work to improve traffic circulation and enhance trail, bicycle and pedestrian facilities.</b>						
2.2.1.	Revise sidewalk repair program - optimize current maintenance techniques and reduce administrative/legal costs	Superintendent of Public Works/Engineering Manager	Not Applicable			Need direction from City Council.
2.2.2.	Evaluate and create list of potential sidewalks to be established to provide connect-ability to the entire community and maintain efforts to eliminate gaps in sidewalks to improve pedestrian amenities	Engineering Division of Public Works	Not Applicable	N/A	See City of Sebastopol Bicycle and Pedestrian Master Plan and Project List.	4 key sections previously identified are on hold pending resolution of developer's plans that could addressing the sidewalk gaps as appropriate to that location.
2.2.3.	Investigate possibility of greenway from Ives Park to Joe Rodota Trail	Planning Department	Not Applicable			
2.2.4.	Identify initial funding sources to enable a phase implementation of the bike/pedestrian plan.	Engineering Division of Public Works	\$842,560 is in the current FY CIP for bike/ped projects. The largest single project is \$579,000 for design and construction of bike paths on locally-owned streets			bike paths for SR 116 will be developed as part of a cooperative project with CalTrans to repave SR 116 then affix bike lane striping within city limits. Engineering design of Local Streets portions is about 50% complete, with construction set for summer 2017. On SR 116 CalTrans will do paving plus striping while Sebastopol is responsible for ADA curb ramp upgrades. CalTrans will do their work summer of 2017 and summer 2018.

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2.2.5.	Continue the City of Sebastopol's commitment to the reduction of Green House Gas Emissions	Planning Department	Not Applicable		Climate Action 2020 Plan in Preparation. City Council Subcommittee Established.	Draft Plan adopted by RCPA; City adoption on hold due to pending CEQA litigation.
	<i>Objective: 2.3. Work to improve traffic circulation and enhance trail, bicycle, bus and pedestrian facilities.</i>					
2.3.1.	Work with Caltrans to improve traffic signalization within the City of Sebastopol	Engineering Division of Public Works	FY 16-17 CIP includes \$44,000 from the CVS settlements for this work		Council should define scope and desired outcomes. May require consultant services.	City Council should define scope and desired outcomes. Will require consultant services. .
2.3.2.	Work with interested Groups and Citizens in efforts dedicated to Class I Bicycle Routes in the City	Engineering Division of Public Works	FY 16-17 CIP includes \$44,000 from the CVS settlements for this work	Engineering design report is due to council December 2016	Report to be returned to City Council December 2016	W-Trans consultants are doing a traffic synchronization study which will be complete winter 2016/2017
2.3.3.	Work with the citizens and Sonoma County Transit to increase the number of bus stops in town and encourage usage by the entire community	Engineering Division of Public Works	SCTA obtained a TFCA Grant for \$75,000 in FY 2013-2014 to make improvements to transit facilities in Sebastopol		Improvements Completed.	Staff to work with SCT to encourage usage
2.3.4.	Address services for the elderly and improvements to the bus service and number of stops	Engineering division of Public works	Not Applicable		Sonoma County Transit	

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<b>GOAL 3</b>	<b>Goal 3: Maintain, Enhance and Increase Park-land in the City of Sebastopol</b>					
	<i>Objective 3.1. Investigation the Potential for Purchase of Land for Park Amenities Priority:</i>					
3.1.1.	Research and identify possibilities for access and/or purchase of the former concrete plant on Morris Street for connection to the Laguna de Santa Rosa	City Council Subcommittee/City Manager			City Council Subcommittee Established. Waiting on recommendation from Subcommittee	
3.1.2.	Research and identify spaces for park areas in the southern quadrant of town	Planning Department	Not Applicable		May be reviewed in General Plan Update	New General Plan calls for investigation of park development in south Sebastopol.
	<i>Objective 3.2. Work to Enhance the Laguna Preserve</i>					
3.2.1.	Create a Management Restoration Plan for the Laguna Preserve	Planning Department			Railroad Forest Biological Assessment and Restoration Analysis prepared; in the 2014-2015 budget, staff to recommend funding for Management Plan	Plan adopted.
3.2.2.	Continue to enhance and maintain the clean-up of the Laguna Preserve	Planning Department			See Above.	
	<i>Objective 3.3. Increase Accessibility to the Laguna and Open Space Areas</i>					
3.3.1.	Provide, develop and preserve clean, well- maintained and accessible streets and sidewalks, facilities, amenities, parks recreational facilities that are accessible to all	Public Works Department				Ongoing
3.3.2.	<del>Complete the improvements to the former campground area at Village Mobile Home Park</del>	Planning Department		Completed Fall 2013		<del>Completed Fall 2013; Park sign planned to be completed Fall 2015.</del>
<b>GOAL 4</b>	<b>Goal 4: Maintain and Enhance the City of Sebastopol as a Walkable/Bike-able Community and Enhance the City's Commitment to Promotion of the City's Health by Creating and Participating in City's Programs and Services</b>					

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	<b><i>Objective 4.1. Create a Safe, Healthy and Attractive Environment for Residents and Visitors</i></b>					
4.1.1.	Beautify and enhance the Downtown Plaza by creating a clean orderly and visually appealing community gathering place	Public Works Department	Not Applicable			Ongoing
4.1.2.	Perform comprehensive evaluation of current improvements, uses, and access to Ives Park	Public Works Department	Not Applicable			
4.1.3.	Implementation of the Ives Park Master Plan	Planning Department				\$1 million grant application for portion of plan filed in December 2014 but was not awarded. Monitoring other grant opportunities.
4.1.4.	Evaluate public facilities and land and identify opportunities to enhance community benefits	Planning Department				a Parklets and City Repair policies adopted by City Council.
4.1.5.	Establishment of a Parks and Public Space Foundation					
4.1.6.	Re-establish the Way Finding Sign Program to ensure adequate identification of all City amenities	Planning Department				Final design concept to be presented to Council in November 2016.
4.1.7.	Completion of the Freedom of Speech area in the downtown plaza	Planning Department			Occupy Bench Project The item has been referred to the Planning Commission as the Parks Advisory Commission. Recommendation to City Council expected in early 2014.	Council has approved concept. Staff working with community group on bench implementation; completion expected in spring 2017; additional fundraising needed.
4.1.8.	Take into Account the effects of EMF on the health of our community	Planning Department				New General Plan includes policies.
	<b><i>Objective 4.2. Create Economic, Cultural and Recreational Opportunities to Maintain the Small Town Character of Sebastopol</i></b>					
4.2.1.	Incorporate the priorities of Cittaslow Sebastopol wherever appropriate, and build a cohesive and collaborative community, identified as Peace-town USA					

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4.2.2.	Foster a Sense of Community by Providing and Encouraging Participation in Community Events and working with Non Profits to Support Local Events	All Departments	Not Applicable	Ongoing	This is an ongoing goal for the City. The City has participated and supported to date the Holiday Lights Program as well as Providing Funding for Community Center, Mr. Music, Apple Press, etc. Community Events; Boost your business	
4.2.3.	Work with community to expand farmer market opportunities	Planning Department				
4.2.4.	Create a walkable downtown that improves connectivity, especially in our expanded downtown core with emphasis on Main Street to Morris Street for unification	Engineering/Public Works		Ongoing		Cittaslow members and City staff have completed and submitted a CalTrans encroachment permit application to do the work.
<b>GOAL 5</b>	<b>Goal 5: Provide Open and Responsive Municipal Government Leadership</b>					
	<i>Objective 5.1.Expand and Encourage Community Involvement in the Government Process by Increasing the Public's Understanding of local Government Operations and Increasing Interaction with Elected Officials</i>					
5.1.1.	Enhance the City Website that encourages communication with the City in a user friendly format, easy calendar event scheduling and include potential additional on- line services	City Manager/City Clerk	Not Applicable	Ongoing	This is an ongoing goal of the City. Staff is working with Bear Gulch to ascertain the cost for the program and implementation to the City Web Site.	Web site to be finalized Nov 2016.Website i
<b>W</b>	Create easy to read documents that educate the public and community on City Finances.	Administrative Services Department	Not Applicable	Completed July 2013 and July 2014 with the adoption of the City budgets. Staff will continue to create easy to read financial documents.		

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5.1.3.	Create a Policy on Conducting Town Hall Meetings on Matters of Interest to the Community (such as the lumber yard development)					
5.1.4.	Enhance the use of the City of Sebastopol City Committees					
	<b>Objective 5.2. Develop and Encourage a Volunteer Service Program Priority:</b>					
5.2.1.	Promote and enhance utilization of community energy and skills by creating opportunities for volunteer service.				City Hall has initiated volunteer services with high school students who have been working at City Hall conducting routine clerical work/filing.	Look to partner with local high schools and colleges for volunteers or interns. Working on Tomorrow Leaders Today (TLT) in February 2017.
	<b>Objective 5.3. Develop and Implement a Program to evaluate delivery of City Services to Customers</b>					
5.3.1.	Develop community service delivery process and analyze results to evaluate customer Satisfaction	City Manager/City Clerk	Not Applicable			Working with Web Site Designers on Surveys
5.3.2.	Creation of a Community Outreach Coordinator position to provide professional, educational and publicity material promoting the values of Sebastopol, why Sebastopol is the unique and special place that it is, what it is about Sebastopol and who we are that attracts residents, visitors and businesses who enjoy Sebastopol's small town character and charm and what the City is doing and why.	City Manager/City Clerk	40,000	June 2016	Similar to goal 1.3.4.	Contract Awarded to June 2017
<b>GOAL 6</b>	<b>Goal 6: Maintain a highly qualified Staff that works to provide services to serve and protect the residents of this community.</b>					

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	<i>Objective: 6.1 Enhance the Mayor, City Council, and manager-employee communication by the continuation of clear communications and direction and enhance positive relations between the City Council, Staff and Public so that all groups work together to provide stability and consistency.</i>					
6.1.1.	Present to the City Council a report on the feasibility of consolidation of City Offices	City Manager/City Clerk	50,000	City Hall Consolidation Completed February 2014	City Hall consolidation now consists of the City Manager/City Clerk/Finance Department and Planning Department.	City Manager to continue feasibility of consolidation of City offices.
6.1.2.	Determine if current staffing levels in all City departments are adequate and, if not, identify funding sources to remedy staffing issues	City Manager/Finance Department	Not Applicable			
6.1.3.	Implement a City- wide Standard Performance Evaluation System for Employees	City Manager/City Clerk	Not Applicable	June 2017		DRAFT program established. Needs to be reviewed.
<b>GOAL 7</b>	<b>Goal 7: Maintain, Improve, Study and Invest in the City's Possibility of Enhanced Off-Street Parking Opportunities and Potential Re-Use of City Properties</b>					
	<i>Objective: 7.1.Develop and Assess Needs and Priorities for City Owned Properties</i>					
7.1.1.	Research consulting services for inventory, assessment, and management practices of City parking	Planning Department			Discussed at City Council Meeting of 1-20-2015	
7.1.2.	Provide adequate parking facilities at key locations in the City and ensure ADA parking is distributed in these key locations	Planning Department			Discussed at City Council Meeting of 1-20-2015	
7.1.3.	Review the City's policies on parking	Planning Department	Not Applicable		Police Department can assist responsible department to review existing policies on parking.	New General Plan calls for review of parking requirements in the pending Zoning Ordinance update.
7.1.4.	Conduct public outreach to provide information on locations of parking and ensure adequate signage for locations of parking	City Council Subcommittee	0	February 2015	Discussed at City Council Meeting of 1-20-2015	Staff prepared a map showing all City parking lots that has been placed on the City web site and distributed to the community;

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						several new directional signs to public lots have been installed by Public Works.
7.1.5.	Review existing parking lots for potential alternate re- use of those properties	Planning Department			Discussed at City Council Meeting of 1-20-2015	City Council subcommittee developing concepts for a potential 'Pine Grove Square' project.
7.1.6.	Create a list of potential uses that will optimize the use of City Parking Lots	Planning Department				New General Plan supports review of City parking lots in conjunction with potential affordable housing development.
7.1.7.	Conduct an inventory of opportunity sites and maintain awareness of sites	Planning Department				Housing Element of new General Plan contains a list of opportunity sites.
7.1.8.	Encourage beautification of all parking areas	Public Works Department				Ongoing
<b>GOAL 8</b>	<b>Goal 8: Provide and Develop a Plan for the Future for the City of Sebastopol</b>					
	<i>Objective: 8.1.Complete the General Plan Update by December 2016.</i>					
8.1.1.	Work with the community to update the City's General Plan	Planning Department			Consultant has been hired and committee application process was completed by the City Council and a General Plan Advisory Committee is in place.	Plan completed and expected to be adopted in 2016.
8.1.2.	Establish a sub- committee for the General Plan, incorporating local experts	Planning Department			Subcommittee has been established.	
8.1.3.	Determine what is usable in the existing General Plan and research ideas to reduce the overall costs for the General Plan update	Planning Department			Will be reviewed in General Plan Update	
8.1.4.	Update Community Health Element in the General Plan and Review the Sonoma County Health Action Goals as a Reference	Planning Department			Will be reviewed in General Plan Update	
8.1.5.	Incorporate the priorities of Cittaslow Sebastopol wherever appropriate in the General Plan	Planning Department			Will be reviewed in General Plan Update Similar to 4.2.1.	

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	<b>Objective: 8.2.Update City Documents (Zoning Ordinance, Design Review Guidelines, etc.)</b>					
8.2.1.	Incorporate the Small Town Character values into the City's land use policies	Planning Department			Will be reviewed in General Plan Update	
8.2.2.	Review, evaluate and update the Design Review Guidelines	City Council Subcommittee	Not Applicable			Design Review Board has created subcommittee to work with staff on this project.
8.2.3.	Investigate City processes to encourage applicants to conduct preliminary review of applications in a public process to obtain early feedback from the community	Planning Department	Not Applicable			May be addressed in Downtown Design Standards
8.2.4.	Review of enforcement of City policies and ordinances such as the Antenna Ordinance	Planning Department	Not Applicable	Ongoing		New General Plan calls for review and update of this ordinance.
<b>GOAL 9</b>	<b>Goal 9: Enhance and Maintain the Economic Vitality of the City</b>					
	<b>Objective: 9.1. Promote the City of Sebastopol as the destination for slow travel, eco-tourism and supporting of bike activities:</b>					
9.1.1.	Develop Programs to Promote, Attract and Retain Local Businesses in the entire City that supports growth and prosperity by working with local organizations					Parklets and City Repair policies adopted by the City Council.
9.1.2.	Support a Vibrant, Attractive and Accessible Downtown That Attracts Residents and Visitors thereby creating a Viable Sales Tax Base					Parklets and City Repair policies adopted by the City Council.
9.1.3.	Promotion of Bed and Breakfast/ Hospitality					

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9.1.4.	Identify Businesses wanted in Sebastopol - (Use of City Committees to conduct survey of the community)	City Council Subcommittee Reviewing BOC Function.				
9.1.5.	Research possibility of re-establishing Economic Development Position	Budget Subcommittee	Needs Assessment List			City Council to review needs assessment list during the mid-year budget review.
9.1.6.	Explore creation of a “formula business” store Ordinance	City Council Subcommittee			The City Council created a Subcommittee to address this issue; Council had adopted a formula business moratorium which expired.	Ordinance adopted by the City Council.
9.1.7.	Review of the Downtown Association District	City Council Subcommittee				
	<i>Objective: 9.2. Encourage Participation in Regional Events and other County-wide Programs to Capture the Economic Vitality beyond the City Limits.</i>					
9.2.1.	Research possibility of partnerships with various organizations to Promote Participation in Regional Events to increase economic vitality					
<b>GOAL 10</b>	<b>Goal 10: Enhance all facets of housing opportunities in Sebastopol and providing assistance to housing projects.</b>					
	<i>Objective: 10.1. Encouragement of Jobs and Housing in Sebastopol</i>					
10.1.1.	Encourage Employment Opportunities as well as Housing Opportunities (Need for Assisted living facilities or graduated living facilities)	Planning Department			Will be reviewed in General Plan Update	New General Plan includes policies that address these issues.
10.1.2.	Encourage housing in the downtown core and commercial district to include all stages of life cycles	Planning Department			Will be reviewed in General Plan Update	New General Plan includes policies that address these issues.

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10.1.3.	Review potential policies to increase requirements for housing in the downtown core	Planning Department			Will be reviewed in General Plan Update	New General Plan includes policies that address these issues.
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