

DRAFT

City of Sebastopol City Council Regular Meeting Minutes

Meeting of September 20, 2016

6:00 pm - Convene Regular City Council Meeting, Sebastopol Community Center, 390 Morris Street, Sebastopol, CA

The public is advised that pursuant to Government Code Section 54957.5 all writings submitted to the City Council are public records and will be made available for review.

Please note that minutes are not verbatim minutes and are meant to be the City’s record of a summary of actions that took place at the meeting.

Notice: All resolutions and ordinances introduced and/or adopted under this agenda are waived of all reading of entire resolution(s) and ordinance(s).

The Sebastopol City Council welcomes you to its meetings that are generally scheduled for the 1st and 3rd Tuesday of every month. Your interest and participation are encouraged and appreciated.

A notice of the meeting was posted by the City Clerk on August 31, 2016.

6:00 pm CONVENE CITY COUNCIL MEETING, Sebastopol Youth Annex/Teen Center, 425 Morris Street, Sebastopol, CA

6:00 pm Convene Regular City Council Meeting, Sebastopol Youth Annex/Teen Center, 425 Morris Street, Sebastopol, CA

Call to Order: Mayor Gurney called the meeting to order at 6:08 p.m.

Roll Call

Present: Mayor Gurney
Vice Mayor Glass
Councilmember Jacob
Councilmember Eder
Councilmember Slayter

Absent: None

Staff: City Manager-City Attorney Larry McLaughlin
City Clerk Mary Gourley
Engineering Manager Henry Mikus
Planning Director Kenyon Webster
Superintendent of Public Works Rich Emig

Mayor Gurney announced the following:

- Please turn off all phones
- Urged speakers to use the microphone to allow people who are watching Live Stream of the City Council Meetings can hear the meeting clearly
- Discussed her remaining time as Mayor – coming to a conclusion – stated she still has the energy to get a lot of work done
- Stated this is the most accomplished Council in terms of work load ever experienced
- Maintain that energy and work until the December 6th swearing in of the next City Council
- Discussed the full agenda – watching time lines for tonight
- May delay circulation element to next meeting if needed
- Conclude public business by 9:30 pm
- Opportunity to conclude closed session business
- Report out by 10:30 pm

PROCLAMATION(S)/PRESENTATION(S):

The following were presented:

- Presentation of Award from the Boy Scouts of America to Police Explorer Ryan Imschweiler

Mayor Gurney announced the following:

- City Council Candidate Forum at the Grange at September 28th 6:30 pm
- October 5th 3:00 pm – Burbank Heights and Orchard Social Hall in the Community Building
- Suggested seats for the people who cannot travel
- October 5th – 6:30 pm – Chamber of Commerce Candidate’s Forum
- Will also be covered in the Mayor’s article in the Gazette

Councilmember Slayter stated the location of the Chamber City Council Candidate Forum is at the Center for the Arts.

- Proclamation Proclaiming September 22-28, 2016 as “Falls Prevention Awareness Week”

Mayor Gurney announced the dedication of the Living Peace Wall on October 2nd.

- Proclamation Proclaiming September 18-25, 2016 as Non-Violence and Peace Week

PUBLIC COMMENTS: (This is an opportunity for the public to address the City Council on items that are not listed on the agenda. This time is set aside to receive comments from the public regarding matters of general interest not on the agenda, but related to City Council business. Pursuant to the Brown Act, however, the City Council cannot consider any issues or take action on any requests during this comment period. Speakers are allowed to speak for a maximum of three

minutes so that all speakers have an opportunity to address the City Council. The Mayor has the authority to limit the time allowed for speakers dependent on the amount of speakers in attendance. It is the goal of the Council to conclude the public comments portion of the agenda within 30 minutes. If the public comment period exceeds twenty minutes, the presiding officer, typically the Mayor, reserves the right to reduce the time per speaker or carry over public comments to after all business items are completed.)

ila Benavidez Heaster commented as follows:

- Stated the last time she spoke at the City Council meeting, she stated there was a problem and stated it with a lot of tone
- Stated she would like to issue a public apology
- In particular to Kenyon Webster
- Watched him for four years
- No matter what when people call staff they get them
- No matter when people want information from staff they can get it
- Stated people can get on lists to receive information
- Questioned what is it that people need
- Staff is willing to do whatever needs to get done
- Stated the issue is outside of staff
- Staff doing everything they can
- Kenyon Webster is always gracious
- Stated Kenyon Webster knows people's personalities
- Stated he knows the dynamics
- Stated he carries around volumes of materials everywhere
- Questioned what is really needed here
- Love for there to be ping on computers or cell phones when the City sends something out
- Staff is doing more than above the work that needs to be done
- Something needs to be designed from outside
- Believe there are systems out there
- Discussed a fire not far from her home where it took outside fire fighters 12 minutes to get there because it was not in the City
- Urged the Council to give more money to the Fire Department

STATEMENTS OF CONFLICTS OF INTEREST BY MAYOR/CITY COUNCILMEMBERS FOR ITEMS ON THE AGENDA (This is the time for the Mayor or City Councilmembers to indicate any statements of conflicts of interests for any item listed on this agenda)

There were none.

Consent calendar items are routine matters or matters which have been reviewed by the City Council previously. These items may be approved by one motion without discussion unless a member of the City Council requests that the item be taken off the consent calendar.

Councilmember Eder stated he would be abstaining from Item Number 1.

Councilmember Slayter moved and Vice Mayor Glass seconded the motion to approve the Consent Calendar Item Numbers 2, 3, and 4.

VOTE:

Ayes: Councilmembers Eder, Jacob, Slayter, Vice Mayor Glass and Mayor Gurney
 Noes: None
 Absent: None
 Abstain: None

Councilmember Slayter moved and Vice Mayor Glass seconded the motion to approve the Consent Calendar Item Number 1.

VOTE:

Ayes: Councilmembers Jacob, Slayter, Vice Mayor Glass and Mayor Gurney
 Noes: None
 Absent: None
 Abstain: Councilmember Eder

CONSENT CALENDAR ITEM(s):

1. Approval of Minutes of September 6, 2016 City Council Meeting Minutes (City Clerk)

City Council Action: Approved of Minutes of September 6, 2016 City Council Meeting Minutes

Minute Order Number: 2016-202

2. Approval of Amendment No. 18 to GHD Master Agreement for Engineering Consulting Services for Morris Street Pump Station Wet Well Study (Superintendent of Public Works)

City Council Action: Approved Amendment No. 18 to GHD Master Agreement for Engineering Consulting Services for Morris Street Pump Station Wet Well Study

Minute Order Number: 2016-203

3. Approval of a Master Agreement with Consulting Firm Hazen & Sawyer (Kent Obrien/Well 4 (Spooner Park/Petaluma Avenue/Palm Avenue) and SIGMA Project Person) (Superintendent of Public Works/Engineering Manager)

City Council Action: Approved Master Agreement with Consulting Firm Hazen & Sawyer (Kent Obrien/Well 4 (Spooner Park/Petaluma Avenue/Palm Avenue) and SIGMA Project Person)

Minute Order Number: 2016-204

4. Approval of Adoption of Resolution of Intention, confirming the amendment to the Contract between the Board of Administration of the California Public Employees' Retirement System (CalPERS) and the City of Sebastopol to include provisions pursuant to Government Code 20516 "Cost Sharing" for Local Sebastopol Police Officers Association (SPOA) Members in Accordance with the previously approved comprehensive memorandum of understanding. (Finance Director)

City Council Action: Approved Adoption of Resolution of Intention, confirming the amendment to the Contract between the Board of Administration of the California Public Employees' Retirement System (CalPERS) and the City of Sebastopol to include provisions pursuant to Government Code 20516 "Cost Sharing" for Local Sebastopol Police Officers Association (SPOA) Members in Accordance with the previously approved comprehensive memorandum of understanding

Minute Order Number: 2016-205

Resolution Number: 6105

INFORMATIONAL ITEMS/PRESENTATION:

5. Report on Operation 1:4:1's activities with the National Teen Leadership Program (Chief Weaver/Diane Davis)

Diane Davis provided an informational item to the City Council and introduced the following students:

- Abby Chin
- Daniel Almond
- Sophomores at Analy High School who spoke and provided the following highlights:
 - Thanked the City Council
 - Thanked Chief Weaver, Diane Davis, Keller McDonald and Jacob
 - Thanked West County Community Services
 - Thanked Michael McCracken and previous members
 - Thanked Ashley, Teacher at Analy, Faculty Liaison
 - Thanked Analy Administration
 - Thanked Suzette Tenney
 - Thanked Joe Tenney
 - Thanked Sandy Matthews
 - Gave brief description of the 1-4-1 Club
 - Promote Living Better
 - Discussed last year's accomplishments
 - 8 week social media platform
 - Random acts of kindness
 - Brought Calvin Terrell – Promote social justice
 - Thanked Club Members – gave presentation to Freshmen about drug and alcohol awareness
 - Mental health month
 - Created two new newsletters
 - Funding to go to NTLP – Teen Leadership Camp
 - Collaboration of high schools
 - Discussed experience of NTLP
 - Brought out leadership in teens
 - Trust building activities
 - Discussed plans for this year:
 - Plan three campaigns
 - Focus on living better
 - Analy living better week

- Promoting participation throughout the year
- Discussed lunch meetings and support groups
- Creating web site for 1-4-1
- Support other Analy clubs with similar aspirations
- Go to middle schools to share what it is like to be in high schools
- Give opportunity to make connections and ask questions and make that transfer to high school
- Continue to develop social media campaign
- In high school – starting point where fork in the road
- Thankful for people who help run club
- Message to students – really want them to pick a good and healthy path
- Future full of happiness and creating better future and helping the community

Tim Miller, Executive Director, West County Community Service, thanked the City for their support.

Mayor Gurney commented as follows:

- Discussed her two children who graduated from Analy
- Appreciates the work of Mr. McCracken for changing the culture at the school
- Different now
- More opportunities for students
- Find something positive to participate in
- Ever grateful for work done and coming tonight to share it
- Making it real for people

Mayor Gurney opened for public comment.

ila Benavidez Heaster commented as follows:

- Commended the students
- Thanked the students for the work they are doing
- Stated people may not have opportunities
- Encouraged the students to keep moving even when it is uncomfortable
- Stated it may not always be the way that you want it to go
- Chance to make it turn out better

Jan, Gypsy Café, Main Street, commented as follows:

- Questioned how people can keep in touch with the students
- Questions how people can follow the progress of the 1-4-1 Club

Abby commented as follows:

- Discussed Social Media and Facebook
- Discussed a newsletter
- Stated people can contact Diane Davis and ask her about progress

Mayor Gurney suggested making the 1-4-1 newsletter available to the community.

The Mayor thanked the students for their report.

City Council Action: None required. Informational only.

Minute Order Number: 2016-206

6 Presentation – Roll Out of New City Web Site Redesign (City Consultant Planeteria)

City Clerk Gourley introduced the staff report recommending the City Council receive the presentation.

Holly Hansen, Community Outreach Coordinator presented additional information on the process.

Planeteria consultants presented the web site redesign to the City Council.

Vice Mayor Glass questioned if the content manager would make it easy for staff to update the photographs on the web site.

The consultant stated that is correct.

Mayor Gurney opened for public comment.

Rae Blaser, 385 Murphy Avenue, commented as follows:

- Thanked the City and consultant for the quick turn around
- Discussed attendance at the forum
- Pleased with what was brought forward from the comments from the public at the forum
- Discussed the ease of the search bar
- Discussed the drop down menu
- Ease of transferring something create to use important
- Feels easy for staff to pick up
- Suggesting getting volunteers or students to help keep the web site updated

Jonathan Greenberg commented as follows:

- Looks good and fresh
- Likes Council picture
- Discussed pull down menu for City Government
- Stated he has done advocacy web sites
- Stated people are not doing business with dual navigation bar
- Discussed moving the three big pieces from the bottom to the top
- Suggested moving them to the top and having 7 elements
- Discussed notion of meetings being critical
- Meetings button should be on every page that follows everything through
- Suggested moving those bottom pieces to top navigation

- Meetings – archives - Important function
- Stated he does not want to lose the archives
- Archives carries past minutes and associated packets
- Most important resource
- Love to have interactive survey or polling system
- Token to validate who they are
- Participatory budgeting
- Something that is coming
- Like to poll people
- Complex system to validate
- Validate by phone as well
- Really popular and important item

Michael Carnacchi commented as follows:

- Questioned if it was possible to Live Stream football games and local sports on the City web site
- Discussed the Recycling guide and components of the guide

Mayor Gurney commented as follows:

- Questioned how staff would deal with suggestions presented tonight
- Questioned if the sub-committee would review and make changes or recommendations
- Suggested going live for six months and seeing how the web site is experience
- Stated there may be other things that can be added at that point
- Discussed the contributions of Cittaslow
- Discussed the Map It Feature and Community Calendar and how it would work

Councilmember Slayter questioned the security of the web site.

The consultant stated it is very secure and does not utilize open source.

Vice Mayor Glass commented as follows:

- Discussed the community link
- Stated this is a step forward in the City's ability to communicate with the public
- Stated she has heard comments and concerns of people not knowing what is going on in the City
- Stated this is one of the primary ways to communicate with the public aside from the newspaper
- Stated this is a step in the right direction
- Discussed the new searchable code
- Stated the budget is getting more accessible
- Discussed updating the accounting software to make it even more accessible
- Stated citizens may not get all the features and suggested of how to do a public outreach campaign to inform everyone out there of this new tool

- Discussed showing the public what is available to them and how to do outreach to the public
- Suggested training the library staff on the new City web site
- Suggested ways to pay items on line such as parking fines, DUIs, etc.

Councilmember Eder commented as follows:

- Love the new web site
- Stated it is more functional
- Provides a lot of options for the citizens
- Likes the on line billing
- Suggested links to local schools' web sites
- Discussed a link for people new to town
- Discussed having an overview of the City
- Suggested a place for visitors to go to
- Discussed having the Sebastopol Resource Guide on line
- Discussed having a buttons for projects that are in process

The Mayor thanked the consultants for their report.

City Council Action:

Minute Order Number: 2016-207

PUBLIC HEARING(s):

7. Public Hearing – Waiving of First Reading and Introduction of Amendment of Parks Ordinance to Adjust Skategarden Hours (Planning Director)

Planning Director Webster presented the staff report recommending the City Council waive the first reading and introduce the amendment of the Parks Ordinance to adjust the Skate Garden hours to 10:00 pm consistent with other City Parks.

Mayor Gurney asked for questions of staff.

Councilmember Eder questioned if staff received any comments of the new lighting.

Director Webster stated he has only received good comments from skaters and that they are very appreciative.

Councilmember Slayter commented as follow:

- Discussed the ribbon cutting ceremony
- Stated there was an adult skater there who expressed appreciation of the lights
- Stated now he can work a full day, go home, have family time and then after the kids are asleep, use the skate park with the lights on

Mayor Gurney opened the public hearing.
Hearing no comments, Mayor Gurney closed the public hearing.

Councilmember Jacob moved and Councilmember Eder seconded the motion to approve waiving of the first reading and introduce the amendment of the Parks Ordinance to adjust the Skate Garden hours.

Discussion:

Councilmember Eder questioned if the Police Chief concurs with the 10:00 pm closing time and lights.

Police Chief Weaver stated that he does concur with this proposal. He stated the skate park is a great resource and is still in wonderful shape. He stated there has not been a lot of graffiti and stated there have been few problems or issues there. He stated if there are issues, this item can be returned to the Council.

Councilmember Eder commented as follows:

- Would be prudent to review this in six months
- Would like to ensure that everything is good
- Stated he is assuming there is a monitoring program
- Suggested the police department drive by occasionally
- Would like to know if there is anything that goes on between sunset and 10:00 pm
- Suggested looking at the issue briefly in six months
- Stated it could be a consent calendar item to ensure that this is working

Mayor Gurney questioned if the lights stay on or are they motion activated.

Director Webster stated the skate park lights shut off at 10:00 pm and the non-skate park lights are motion activated. He stated they are dim unless there is activity around them.

Mayor Gurney commented as follows:

- Skate park lights are on until 10:00 pm then all the lights go off
- Stated if there are issues the neighbors would report this to City Hall or the police department
- Staff at that time can provide alternate suggestions

VOTE:

Ayes: Councilmembers Eder, Jacob, Slayter, Vice Mayor Glass and Mayor Gurney

Noes: None

Absent: None

Abstain: None

City Council Action: Approved for first reading and introduction of ordinance to amend the Park Ordinance

Minute Order Number: 2016-208

8. CONTINUATION - Public Hearing – Public Hearing on the Final Environmental Impact Report (FEIR) and Draft General Plan. The General Plan sets broad, long-term City policy in a number of areas, and may result in changes to land use and zoning designations, changes to the Zoning Ordinance, and revisions to other City codes. This meeting will continue discussion of the following topics: Community Character

- Safety
- Economic Vitality
- Community Health and Wellness
- Circulation Element

**Land Use Chapter and FEIR proposed to be heard at the City Council Meeting of October 4, 2016 (Planning Director)*

Planning Director Webster presented the staff report recommending the City Council continue the public hearing discussion of the following topics:

- Community Character (Design)
- Safety
- Economic Vitality
- Community Health and Wellness
- Circulation Element

**Land Use Chapter and FEIR proposed to be heard at the City Council Meeting of October 4, 2016*

The consultants were attendance for the discussion.

Mayor Gurney re-opened the continued public hearing. There were no general comments at this time.

Councilmember Slayter asked a procedural question as to at what point does the Council hear from the public.

Mayor Gurney commented as follows:

- Discussed having Council comments first
- Then suggested public comments after that
- Then the Council can deliberate and then moved to the next chapter

The Council announced the following:

Community Design:

Councilmember Slayter commented as follows:

Page 7-2, Policy C D 1 – 6

Why just do not say that it prohibit auto centric period

The consultant stated that is fine.

The Council concurred.

Councilmember Slayter addressed the following:

7-3 C 1-14 near top

- Unapproved and unpermitted signage throughout community
- Something added – analyze official government signs
- City has a lot of signs
- A lot of street signs that are repetitive or are out of date
- Visual clutter
- Suggestion that we put verbiage in here that the City needs to take care of its own signs and analysis them from time to time

Mayor Gurney discussed the comments from Ross Luthen in the first way finding sign item.

The consultant questioned if this would be an action item or statement.

Councilmember Slayter commented as follows:

- Needs to be the City practice
- Stated it needs to be listed somewhere
- Talking of signs and the visual environment
- Could be action item
- Edit to policy
- Government signs and City maintaining its own sign program

Councilmember Slayter addressed the following:

- Thinks the Planning Commission talked of action C D 1 B – thrilled to see final sentence
- Suggestion during first round of suggestions
- Form based code
- Radical shift
- Require significant change in a lot of our planning
- Not convinced form based code is better than what we have
- If this is not listed can it still be considered

The consultant commented as follows:

- Staying silent on the issue in no way closes the door
- Stated there can be action language
- Consider incorporate form based code components

Councilmember Slayter questioned if it could be in this action.

The consultant commented that it can be edited and be incorporated in C D 1 B referenced by the Planning Commission.

Councilmember Slayter addressed the following:

- 7 -4
- Policy C D 2 – 7
- Parking strategies in the downtown core
- Ensure adequate Electric Vehicle Charging stations for the future
- Meager number installing
- hopefully not keep up with demand for clean energy powered vehicles

The consultant stated this is in the circulation plan.

Councilmember Slayter addressed the following:

- C D 2 F
- 7-5
- Downtown Planning Boundary
- Is that the downtown core zone

The consultant commented as follows:

- Downtown Plan
- Distinct boundaries
- Land Use Designation of Downtown core
- Discussed the Downtown Core zone
- Thinking behind this – Barlow is and should extension of downtown
- Boundaries be revised to include the Barlow and South Main Street
- Zoning extends into that area
- Consideration for future updates to the downtown plan or zoning code

Mayor Gurney addressed the following:

- 9-6
- Map
- Figure 9-1
- Had same question
- Not know if it all means the same thing
- Understand on a map the terminology

The consultant commented as follows:

- Stated they can add a call out box
- Discussed the Downtown Core Land Use Map
- Downtown Plan – stand-alone document
- Loose, unofficial term of the downtown area; generally refer to centralized commercial area in town
- Clear set of definitions would do well to differentiate
- Figure 9-1 is not adopted City boundary of any particular area

Mayor Gurney stated it would be helpful to know what it means.

Vice Mayor Glass commented as follows:

- Discussed remembering having this discussion with the first review
- Nomenclature came up
- Important when throwing terms around
- End up with misunderstanding
- Need to define downtown as including what is known on 9-6 includes Barlow
- Be part of downtown area
- Needs to be something in there glossary of definitions

The consultant commented as follows;

- 2-16
- Identified downtown and downtown core
- Point raised of including Barlow area
- Why differentiated
- Downtown core specific land use designation
- Discussion of whether to designate Barlow to leave as LI or leave as downtown core
- PC –retain LI for Barlow
- Added call out box to clarify when talking of downtown in common verbiage that the Barlow is included in that area
- Downtown core not designated on the map

Vice Mayor Glass commented as follows:

- Needs to be generally speaking when talking to the public
- Focusing on downtown as it is in 9.1 rather than talking of designation
- Not sure how to achieve that in public discourse
- Really important

Mayor Gurney commented as follows:

- Downtown core excludes a whole lot
- Tiny area
- Everyone is separate from that
- Not sure that is the emphasis we want in the language

The consultant commented as follows:

- Can change terminology of land use designation
- Not have two competing downtowns
- Change to central core designated area so as to not confuse the public

Mayor Gurney commented as follows:

- Discussed the historic downtown
- Stated the downtown core can be bigger
- Important to unify and at the same time recognize the significance of the smaller area

- Overall goal is to unify

Vice Mayor Glass stated the historic core needs to be addressed.

Mayor Gurney commented as follows:

- Discussed the Sebastopol Downtown Association
- Part of marketing
- Common word on road signs

The consultant commented as follows:

- Like change land use designation on the map and not include the work downtown
- Stated it removes the confusion
- Downtown unofficial larger defined area
- Land use designation not become confusing
- Caution use of term historical
- Discussed specific connotations
- Like term central core as land use designation

Councilmember Slayter commented that we are all struggling with the definition of downtown.

The consultant stated the geographic description would be the best.

Councilmember Slayter discussed having a clear definition in this document.

The consultant questioned if the Council wants to purge the Barlow from the General Plan holistically or add the definition of what the Barlow area are (what is in and out).

Councilmember Slayter commented as follows:

- Would like to see the word purged
- Come up with geographic or some other definition
- Not call other places by their names
- Not call the west side of Main Street the Gypsy Café corner

Mayor Gurney commented as follows:

Call development areas by their names such as:

- Redwood Market Place
- Southpoint
- Old Bowling Alley

Vice Mayor Glass commented as follows:

- Discussed the core expansion
- Discussed the downtown expansion
- Discussed what the Barlow really is – the redevelopment of an older area that was expanding their downtown as called for in original downtown plan

Councilmember Eder commented as follows:

- Discussed having a gray shadow box in the margin
- Discussed there is no glossary of terms

The consultant commented as follows:

- 9.1 Barlow shown as part of downtown
- Refer to as industrial portion of downtown
- Area designated industrial in downtown
- People may not know what core expansion is

Mayor Gurney commented that most people do not talk of property by land use, but refers to it as the warehouse district.

Councilmember Eder commented as follows:

- 20-30 years neighborhood probably will always be referred to as the Barlow
- Not many distinct neighborhoods
- People now know where you are talking about
- Barlow designed – gray side bar boxes
- People know it as the Barlow

The consultant commented as follows:

- Discussed that this is not a substantive issue of policy but should reflect the way the Council wants the document to read and feel
- Take away instructions
- If purging be sterile and refer to as geographic area or term to use

Mayor Gurney commented as follows:

- Purge (2)
- Not want to purge (3)

Councilmember Eder commented as follows:

- Vinyl wrapped busses in SF advertising the Barlow
- When people visit, they do not know what the district goes by
- Where is the Barlow

Vice Mayor Glass commented as follows:

- Discussed attending the Sebastopol Downtown Association Meeting
- A lot of comments from the merchants of concern of people coming to Sebastopol based on this one property
- Having that branded as our City rather than holistic downtown
- Help with branding of single property within our land use document or help brand the City with a unified downtown
- Message from downtown merchants

Councilmember Slayter commented as follows:

- Acknowledge the downtown core as an own independent area
- Acknowledge the Barlow as an independent area
- More than one center point and more than one attraction point to the City
- Both are attractive points
- Stated it is okay to be branded
- Stated they are both different
- Can be branded as different

The consultant commented as follows:

- Stated the Barlow is discussed in three places
- Most are related to include the Barlow in boundaries
- Discussed connectivity
- Discussed parking
- Proposed to have it both ways
- Purge term without replacing it with awkward description
- Downtown are encompasses the Barlow
- No geographic reference
- Document not weaken it at all

Councilmember Jacob commented as follows:

- Not know if he agrees that the Barlow is part of the downtown
- Downtown is distinct and separate from Barlow

Mayor Gurney commented as follows:

- Where words get in the way
- Think of Main Street
- Downtown
- Then Barlow
- Downtown is not quite enough
- Means to people Main Street – to Rite Aid – to Post Office

The consultant commented as follows:

- Pointed out the evaluation of this discussion
- Protecting Main Street Sebastopol
- Robust set of policies
- Heard a lot of need for better connectivity between downtown and surrounding areas
- Bring Barlow into the fold of terms of alternative transportation and shopping resources
- Keeping what we now call the central core land use designation
- Specific sets of use of types
- Distinct from light industrial uses of Barlow area

Vice Mayor Glass commented as follows:

- Discussed working on the downtown plan implementation committee
- Policy goal of downtown plan was to create plan that the area would be expanded
- Create a more gravity for retail draw so that our economic core and attractive of downtown area is not just two blocks long
- Have industrial businesses in Barlow have a lot of retail in Barlow
- Pull mix all together
- Policy goal of downtown plan
- Still good goal
- Want to create an experience for public that is not just two blocks long

Mayor Gurney commented as follows:

- Or not just the Barlow
- Discussed marketing issue
- All need to work collaborative
- One needs to advertise the other

Councilmember Slayter questioned if there should be clear so as not to struggle with this.

The consultant stated that he feels good with this conversation,

Councilmember Slayter addressed the following:

- C D 2 J
- 7-5
- Plaza
- Interested in adding “exploring the possible relocation of all or partial of parking on Weeks Way in order to accommodate additional pedestrian oriented commercial space and an enlarged plaza

Mayor Gurney commented as follows:

- Get the cars off the plaza
- Make the plaza bigger
- Bring in people

Mayor Gurney questioned if this is resembling the SDAT.

Councilmember Slayter stated he does remember the SDAT at this time.

Councilmember Slayter addressed the following:

- 7-6
- 3 D C e
- City Hall
- Not sure need action
- Eliminate city hall
- Been renovated
- Structure highly problematic restoration

Councilmember Eder commented as follows:

- Strike City owned
- Create list of buildings of historic significance
- Discussed other buildings in town such as Copperfield's or the Oddfellows Hall

Mayor Gurney discussed her neighbor's house that predates the 1906 earthquake.

Councilmember Eder suggested or significant structures in the City.

Councilmember Slayter addressed the following:

- C D 4 Title
- Support art of all types

Mayor Gurney commented as follows:

- Art should be means of all the fine arts
- Physical part of City should mean all the fine arts
- Physical part of City not dramatic live art

The consultant stated that art of all types is appropriate.

Councilmember Slayter addressed the following:

- Same with policy below
- Change out to all types

Mayor Gurney opened for public comment.

Michael Carnacchi commented as follows:

- 7-5
- Action C D 2
- Plan
- Needs to be updated
- Think in developing a comprehensive downtown plan
- East by pass
- Return to two way streets
- Main Street would become two way
- Close off McKinley and Petaluma Avenue
- Extends into Barlow and Main Street
- Tesla – get in on design
- System of streets with self-driving cars
- Consider
- Discussed widening of sidewalks
- Main Street beautiful/calm at 2:00 am
- Daylighting creeks
- Come up with good comprehensive plan

- Reestablish downtown viable and attract people
- Barlow – do advertise in SF
- Amounted return people not sure
- Not all impressed by Barlow
- One time comers

Neysa Hinton commented as follows:

- Discussed the Barlow
- Barlow is history
- Apple packing Plant
- Hate to try to get rid of name and be like Wells Fargo Center
- See as part of downtown
- Love to not become separate
- Not just marketing name
- Historical
- All refer to it as that

ila Benavidez-Heaster commented as follows:

- Not separate
- Barlow owner out of town most of the time
- What is important is what it is what you will be creating
- Piazza Hotel – going to take a lot once it comes in
- If look at that piece see how it does not have enough to stabilize it
- Think not want to do with this town
- People when come do not have to choose or become alienated
- Keep noticing what are comments hearing
- Not create that kind of image for us as a town
- Want viable town
- Once get new city hall in, see different energies
- Love art of all kinds
- Believe possible
- Have amplified music - not know how to do art
- Not know how to be viable yet
- Web site – people worried if live here or not
- People not always visit web site
- Not go downtown or to Barlow
- What draws us
- Where is the clan
- Bunch of little tribes
- Need to create clan
- Create town that is breathing pulsating and connected
- And afford to live here to

Jan

Jan, Gypsy Care, commented as follows:

- Discussed the façade improvement program and budget
- Stated the downtown does not look good
- Main Street needs huge makeover
- City Hall hall's façade buried underneath it
- Watched Petaluma tear itself away
- Not have those gems
- Gypsy old brick building
- Embarrassed by facades
- Not know where funds would come from
- Design contest – have unified effort
- Not just signs or fixing one building
- About making it pleasant to look at
- Includes street trees
- Includes light posts
- Could be great little jewel
- Not worry so much of Barlow
- SDA– embrace it more
- Needs to talk to retail
- Get more with hotel
- Will come together
- District
- A lot of money in their name
- Not like looking shabby
- Town looks shabby
- Barlow looks trick
- Need to prescribe some solution

Rei Blaser commented as follows:

- Discussed communities that have carried their town through changes
- Wisconsin Dells
- Community started off around photographs
- Despite over 140 years that has been preserved
- Stated it is a thriving City
- Worlds #1 Water Park
- This is Sebastopol
- Gravenstein and history of how Sebastopol developed
- Like suggestion
- Like history of Barlow
- What is and how it was named
- Bring that back in
- Discussed a paper plant and relics on the wall
- Stated you step into history when you see it
- Discussed the town having images of workers at the mill

- Discussed no historic downtown
- Stated this is missing of what is Sebastopol's history
- Bring back the Gravenstein Apple history
- Permaculture – word inserted to look at ideas for envisioning something that is inclusive
- Larger plaza and need to have that permaculture language
- Thriving and inclusive

Councilmember Jacob stated he concurs with the Planning Commission recommendations.

Mayor Gurney addressed the following:

- C D 1-6
- Handled already
- C D 1-9
- Make sure that applies to residential space as well as retail office commercial

The consultant stated that is understood and means that (pocket parks).

- C D 1-10
- Night time pubs
- Should that also include the mention of night time events - nonprofits that sponsor night time events
- More than just in that building that may be restaurant retail center or commercial hub

The consultant suggested adding community and special events.

Mayor Gurney addressed the following:

- C D 1-13
- All areas
- Discussed interviewing a DRB candidate – dynamic interview – comment that the town looks shabby
- Stated there are shabby looking areas and we do need to improve things
- Discussed creating a City beautiful program
- Create a committee of people from the Council PC DRB SDA Barlow
- Blue Ribbon committee to look into low expenses that would upgrade and beautify our City with a high return
- Amenities to enhance in an inexpensive way
- CD 1 I
- Action Statement
- Street improvements
- Taking space away visually from road bed so that it becomes part of the beautified space

- Build out into red zones and have beautification
- Expansion of sidewalk of beautiful to slow traffic
- Landscaping element
- Parklets need to have beautiful techniques

- C D 2 -4
- Taking over asphalt road way and incorporate it into a beautiful sidewalk
- Discussed having it as a public space
- Beautification

Councilmember Eder commented as follows:

- Stated he missed the first session on this item
- Stated it is now 9:00 pm and the Council has for other sections to tonight
- Suggested scheduling a special meeting and knock it out all at once

Mayor Gurney stated she was going to suggested that and suggested not doing the remaining sections at a regular meeting.

Councilmember Eder commented as follows:

- Stated it is not fair to do this late
- Discussed that the Council is discharging their responsibilities by dealing with these items this late
- Stated it should not just be good enough and move on because it is late

Mayor Gurney stated there may be difficulty in bringing the consultant back for an additional meeting.

Councilmember Eder stated if it costs more money that is fine as this needs to be done right.

Mayor Gurney questioned what if the Council starts the meeting early and then convene the regular meeting.

Councilmember Eder commented as follows:

- Stated that any time the Council mixes a long detailed item proves lengthy at a regular meeting
- Stated the Council is asking for another circumstance like tonight
- Out of time
- Not get down
- Take off on separate track
- Separate night
- Saturday
- Spending half mission
- Thousands of hours
- Not push it at the end

Mayor Gurney commented that if the Council schedules an early special meeting, it could go for hours.

Councilmember Jacob commented as follows:

- Would prefer taking the General Plan revision in chunks
- Prefer taking this on over a period of time
- Suggested 4-5 meetings
- Stated he heard that the consultant is in it for the long haul
- Prefer to do that rather than take it on all in one day

Mayor Gurney commented as follows:

- Stated the Council does not need to do it all
- Stated some chapters have been done earlier
- Discussed Council look at chapters and be ready for discussion
- Stated the Council should be ready to talk on all the chapters
- Urged the Council to be prepared
- Suggested a special meeting or starting earlier to concentrate on the General Plan

Councilmember Slayter questioned if it is suggested that the Council do this in a special meeting earlier than the regular meeting and discuss it until it is finished and questioned if this would be at the October 4th meeting.

Mayor Gurney commented as follows:

- Stated there is not enough hours left for the meetings of October and November due to the length of the agenda
- Stated this Council might have intention of adopting General Plan
- Stated if not, this will roll over to the new Council and could take longer

Councilmember Slayter commented as follows:

- Suggestion: Oct 4th
- Start early
- 3:00 pm
- Move to regular calendar
- Favor of doing that and see where the Council lands
- May plan to have some other special meeting with nothing on it but the General Plan

Vice Mayor Glass commented as follows:

- Suggested doing this as a separate meeting
- Does not want to do it on the October 4th meeting as she will not be in attendance

Councilmember Eder suggested finishing the design element this evening and determine when to do the rest later.

Mayor Gurney commented there is not enough time to do more tonight.

Councilmember Slayter commented as follows

- Discussed Vice Mayor Glass being gone and suggested the Council do this as a whole
- Stated it is an important component for the Council

Councilmember Eder commented as follows:

- Discussed Chapter 7 heading as community design
- Community character is on table of contents
- Inconsistencies and stated it needs to be consistent
- Deletion of language of whether appropriate C D 1 6
- Stated he missed the first meeting
- Discussed cultural boundaries set as far as progressiveness of our General Plan
- Not pleased with amount of where possible or when feasible as much as possible
- C D 1-4
- Delete
- If not be underground decision made between developer and City
- Should let people know from the get go that underground utility lines are an important aspect to the City

The consultant commented as follows:

- Discussed a court case on this question
- If language in the General Plan is specific it needs to be followed and implemented
- Otherwise it could be a violation of the General Plan
- Legal recommendation to take away and steer clear of hard fast lines in the Plan unless the City can live with it in all cases and circumstances
- Legal coverage
- Policy direction clear
- Legally protective

Councilmember Eder discussed C D 1 8 and suggested it be changed to require.

The consultant commented that it may have commercial that does not have a commercial component and may not want it in every instance.

Councilmember Eder commented as follows:

- Discussed affordability
- Discussed higher density
- Discussed higher building heights
- Want to say we want housing wherever we can fit it in
- City made decision
- Walking on thin ice legally

Councilmember Eder commented as follows:

- C D 1 12
- Still have design review guidelines for residential residences

- Questioned over the counter approval

Director Webster stated that staff can approve single family residences unless it is in a subdivision.

Councilmember Eder questioned how the City can make this work if there is no way to enforce it. He questioned if staff can look at a house and say it is not acceptable.

Director Webster stated that staff would want more standards for that kind of situation unless interpretive (such as color), but otherwise it would be difficult for staff to do.

The consultant suggested adding an action item to establish residential guidelines.

Councilmember Eder addressed the following:

- 7-3
- Action C D 1 c
- Minimize sidewalk driveway cuts to maximum extent possible
- Keep number of driveway cuts

Mayor Gurney questioned if this was for the gateways to town.

Councilmember Eder stated that is correct.

Councilmember Eder addressed the following:

- 7-4
- C D 2 4
- Add LED to that line
- Stated hopefully we are moving in that direction

Vice Mayor Glass stated she likes the idea but is concerned with specifying any technology in something that is over a 20 year plan.

The consultant commented as follows:

Discussed the conservation element

Discussed the whole portfolio

Not preclude or be non-supportive of its use

Councilmember Eder addressed the following:

- C D 2 5
- To the maximum extent possible
- Where feasible is pretty soft
- Gives legal shielding but puts people on notice that the City is serious about this

The consultant commented that the language is fine as is.

Councilmember Eder addressed the following:

- C D 2 B
- Street
- Advocating for design of street signs in the downtown than in residential

The consultant stated discussed having language of signage of having visual specificity to the downtown area.

Councilmember Eder questioned if this refers to Main Street signage rather than street signage in residential.

The consultant commented yes.

Councilmember Eder addressed the following:

- C D 2-H
- Burbank Heights and the Farm included in the wayfinding
- Would like this noted

- 7-8
- C D 4-E
- Inventory
- Include a timeline for removal of temporary installations

Mayor Gurney stated when the Council gets through all the chapters, the Council will have the opportunity to look at the document as a whole in case something was missed or there were missed comments.

Councilmember Slayter addressed the following:

- Residential design
- C D 1
- Developing design guidelines is spelled out

Mayor Gurney stated it is difficult because the Council thinks of an idea to add and then find it elsewhere in the Plan.

Councilmember Eder commented as follows:

- Stated the point is to have guidelines
- Discussed no design guideline for residential projects
- Discussed letting the Planning Director apply guidelines to that project
- Questioned at what point the project proponent can say they disagree and build how they want
- Questioned if there is any enforcement

City Manager McLaughlin stated there is always the appeal process from staff determination.

Director Webster stated the general concern is whether the guidelines are specific enough to reduce the argument over those kinds of situations.

Mayor Gurney stated when they are written, it is an opportunity to have a clear process.

Councilmember Eder commented to incorporate residential with commercial and put it before the Design Review Board to change the policy.

Mayor Gurney stated the action item says to develop, but questioned if this is to put it before the Design Review Board for a future decision.

Councilmember Eder commented as follows:

- Discussed 3-4 houses built per year
- Why spent so much effort to put commercial before the Design Review Board or trees but if someone builds a new house in town, there is no oversight from the appointed Board
- Questioned by the division
- Houses ministerial and others DRB

The consultant commented as follows:

- Discussed scheduling
- Recommended the Council attempt to get through it rather than a new Council
- Marathon meetings are the way to go or suggested earlier in the day of October 4th and create a four hour block of time to push it through
- Agenda item on regular meeting to have spillover time
- Recommend pushing this through in one big block

City Council Action: Continued the item to a future City Council meeting.

Minute Order Number: 2016-210

9. Discussion and Action of Way Finding Sign Program (Planning Director)

Planning Director Webster presented the consultant who provided a slide presentation to the City Council.

The consultant requested direction on the following:

- Horizontal or vertical Consensus
- Logo – in favor if removable and replaceable or remove
- Application- colored versions displayed on the wall

Councilmember Slayter commented as follows:

- Discussed laser cut
- Concrete sets up differently
- Can be really beautiful
- Can be very subtle
- Using bold color

- Horizontal gateway – couple proportions
- Discussed the tag line
- Like second line of color graphically
- Variable problematic

Mayor Gurney discussed the color band and wording Established 1902.

Councilmember Slayter

- Stated it could be minimized
- Discussed the green band being half
- Like detail of stripe between the bands

Vice Mayor Glass stated she likes the Established 1902 below.

Mayor Gurney commented as follows:

- Likes the idea of the logo right justified and Established 1902 first
- Weight feels better
- Small Established 1902 feels more in balance and it does not have the same weight as words Sebastopol

The consultant stated that she could do a few studies of how that would work or keeping two bands.

Mayor Gurney questioned if the consultant will come back with the final product.

The consultant stated yes and that is helps to see.

The consultant questioned if the transit hub is okay.

Vice Mayor Glass commented as follows:

- Suggested working with Regional Parks and SCTA
- May be wanting to follow through with us being gateway to the Coast
- Trying to get hikers and tourists to the coast

Mayor Gurney stated they will have a connector and stop for transit hubs.

The consultant questioned the pictographs.

Councilmember Slayter commented as follows:

- Discussed the simplicity
- Highly visible signs with just verbiage
- Inclined to leave them off

Mayor Gurney commented as follows:

- Trend where world going away from word to symbol icons
- Read immediately

- Words too much and too busy
- International language on these signs
- Useful
- Like clear and crisp
- World going to symbols
- Signs look too busy

Vice Mayor Glass commented as follows:

- Suggested a limited number of pictographs
- H and Parking
- Make busy otherwise
- Questioned if the public understands the pictographs

The consultant commented as follows:

- Suggested fewer messages on a vehicular sign
- People read more messages when walking

Councilmember Eder stated that H is widely recognized for hospital but suggested add a small red cross.

The consultant comment that the H is widely recognizes and suggested not adding a red cross.

The Council straw voted as follows:

- Three noes for pictographs
- No tag line
- Logo usage on gateway
- Yes to Established 1902

Mayor Gurney opened for public comment.

Rei Blaser commented as follows:

- Questioned how easy it is to replace signs
- Discussed adjusting signs in the future
- Suggested separating the hospital with a different color
- Likes wall renderings number 1 and 2
- Curve rendition of gateway sign in favor of it
- Logo above each line
- Like the color sign of gold with green and colored logo

ila Benavidez-Heaster commented as follows:

- Stated the signs are hard
- Stated the signs are very geometrical
- Stated we do not see our town that way
- Stated she loves the colors

- Loves the readability
- Appreciates that aspect of the signs
- Suggested the same size for signs
- Little brutal
- Little harsh
- Too geometric

Michael Carnacchi commented as follows:

- See mockup of sign
- When decide on color, to turn off the lights to see how they are
- Get perspective

The consultant stated the colors will be tweaked once she gets the final direction.

Neysa Hinton commented as follows:

- Agree about using too many pictures
- Major things such as the trail goes with the picture
- Stated otherwise to use them all would be too cluttered
- Suggested:
 - Public Transit
 - Bus
 - Hospital
- Important to have those
- Stated society is going to short form
- Likes the Gold and Green or Green and Blue

Mayor Gurney asked the consultant to address replacement of signs.

The consultant commented as follows:

- Stated the panels are detachable
- State the panels are replaceable
- Stated the panels can be refaced
- Director printed on the panel rather than the vinyl letters or vinyl wrap
- Panel itself be replaceable
- Mock ups:
 - Full size sign
 - Signs up 7 feet high

The Council looked at the signs with the lights lowered and how it will look at night.

Councilmember Eder questioned if the signs will be of reflective material.

The consultant stated that they can be made of reflective material. She also discussed the color choices proposed.

The Council was in consensus for the blue and green sign.

Councilmember Slayter commented as follows:

- Stated this color goes with the color logo
- Discussed a natural color
- Stands out against streets
- Suggested using a handsome blue
- Interested to see slightly different proportionate signs
- Provides a sketch of the signs with stretched out proportions

The Council was in consensus with the drawing provided by Councilmember Slayter.

Councilmember Slayter provided the drawing to the consultant

Councilmember Eder commented as follows:

- Discussed the City Map and Ped Line Map on the City Web Site
- Questioned if this could be referenced on the sign
- Questioned the possibility of installing QR codes

Mayor Gurney discussed rolling the discussion to the next meeting.

Vice Mayor Glass commented as follows:

- Suggested creating a map link to the web site
- Suggested this for smart phones
- Discussed a You Are Here Listing
- Suggested this connect to our City web site

The consultant commented as follows:

- Discussed the QR showing where each business is
- Discussed smart phones enabled with the web site
- Discussed referencing this on the way finding sign
- Site specific
- QR taking to right place on web site
- Listing of businesses
- Points to right direction
- Map in parking lots
- Matching sign applications
- Maps and kiosks go in every parking lot and parks
- Discussed park once and walk

Mayor Gurney discussed Cittaslow to review the map and the consultant return with a final review and questioned how that will come back.

The consultant stated she can send a colored PDF and will also send to Cittaslow to review the Ped Line Map. She stated that she had direction to move forward.

The Council thanked the consultant for the presentation.

City Council Action: There was no formal vote taken.

Minute Order Number: Item to be returned to the Council for future discussion.

CITY COUNCIL REPORTS:

10. City Manager-Attorney/City Clerk Reports:

Announcement: American Society of Civil Engineers, San Francisco Section, 2016 Section Award Winning Project: Sebastopol Well 7 Water Treatment System has been selected as the winning project for Water Project of the Year.

Closure of Florence Avenue:

- City received number of requests to close Florence Ave on Halloween in past years
- Received the request again this year
- Had a meeting with residents who expressed concerns and desires last week and stated a handful showed up and provided input
- Stated 1/6 of residents expressing that they want street closed for trick or treaters
- Discussed with Police Chief – Recommendation to close Florence Ave on Halloween
- City will be sending residents letter setting out parameters for closure
- 4:30 pm- 9:00 pm closure
- Plan to facilitate access to restaurants
- Clear to residents not become community event
- Safety of trick or treaters

Mayor Gurney questioned what this means to have this event.

City Manager McLaughlin commented as follows:

- Reminded the residents of the legal ramifications
- Stated no alcohol
- No open containers
- Stated he has heard that there may be magicians or jugglers or a band
- Stated this would constitute an event if that happened
- Stated if the City closes the street and it becomes an event for which no resident wants to take responsibility, there are concerns
- Stated it would be addressed
- Stated if this event draws many visitors, the City may not do this next year
- Suggested at that point a resident should sponsor and have a permitted event
- Discussed the closure is for the safety of trick treaters and not an event aspect

11. City Council Reports/Committee/Sub-Committee Meeting Reports: (Reports by Mayor/City Councilmembers Regarding Various Agency Meetings/Committee

Meetings/Sub-Committee Meeting /Conferences Attended and Possible Direction to its Representatives (If Needed) on pending issues before such Boards):

Mayor Gurney announced the following:

- SCTA Meeting and written comments provided
- Sub Committee on CIR Community Forum
- Event highly organized
- Accessible
- There were not as many people participating
- Responses positive
- Email blast gone out of top priority questions
- Community sourcing of information
- Cittaslow doing report to December

Mayor Slayter announced the following:

- SCP
 - Expansion of Mendocino continues
 - Amendment to JPA and procedural clean up

Vice Mayor Glass announced the following:

- No Mosquito Abatement meeting this month
- Attended SDA meeting

12. Council Communications Received:

Mayor Gurney announced a complaint received on Lynn Deedler's conduct on the Design Review Board.

13. Future City Meeting Dates/Events (Informational Only): (See Agenda)

Mayor Gurney adjourned the regular City Council Meeting at 10:25 p.m. to the Closed Session.

CLOSED SESSION:

Call to Order: Mayor Gurney called the closed session meeting to order at 10:30 p.m.

Roll Call

Present: Mayor Gurney
 Vice Mayor Glass
 Councilmember Eder
 Councilmember Jacob
 Councilmember Slayter

Absent: None

Staff: City Manager-City Attorney Larry McLaughlin
 City Clerk Mary Gourley

Public Comment (Prior to adjournment into Closed Session, the public may speak up to 3 minutes on items to be addressed in Closed Session). There were none.

Closed Session:

14. Public Employment

Title of Employee: City Clerk

Title of Employee: City Manager

Councilmember Slayter moved and Vice Mayor Glass seconded the motion to Promote City Clerk Mary Gourley to the Position of Assistant City Manager/City Clerk. The appointment will become official when the City Council approves and adopts a job description and employment contract at their meeting of October 4, 2016.

VOTE:

VOTE:

Ayes: Councilmembers Eder, Jacob, Slayter, Vice Mayor Glass and Mayor Gurney

Noes: None

Absent: None

Abstain: None

City Council Action: City Council unanimously votes to Promote City Clerk Mary Gourley to the Position of Assistant City Manager/City Clerk. The appointment will become official when the City Council approves and adopts a job description and employment contract at their meeting of October 4, 2016.

Minute Order Number: 2016-211

15. Conference with Legal Counsel

Initiation of Litigation (Two Cases)

City Council Action: No Report Out.

Minute Order Number: 2016-212

Report out of Closed Session: Promote City Clerk Mary Gourley to the Position of Assistant City Manager/City Clerk. The appointment will become official when the City Council approves and adopts a job description and employment contract at their meeting of October 4, 2016.

Adjournment of Closed Session: Mayor Gurney adjourned the closed session at 12:00 pm and reconvened the regular meeting.

ADJOURNMENT: Mayor Gurney adjourned the regular City Council meeting at 12:01 pm. to the next Regular City Council Meeting to be held on Tuesday, October 4, 2016 at 6:00 pm at the Sebastopol Teen Center/Youth Annex, 425 Morris Street, Sebastopol, CA

Respectfully Submitted,

Mary Gourley, MMC, City Clerk