

CITY OF SEBASTOPOL
CITY COUNCIL
STAFF REPORT

Meeting Date: January 10, 2017
To: Honorable Mayor and City Councilmembers
From: Agenda Review Committee
Subject: Goals and Priority Setting for FY 2017-2019
Recommendation : That the City Council Discuss Goals and Priorities
Funding: Currently Budgeted: _____ Yes _____ No XX N/A
Net General Fund Cost: n/a
Account:

INTRODUCTION: This item is to request that the City Council conduct the Goals and Priorities Workshop to engage in an interactive process with the community to establish Goals and Priorities for the next two fiscal years.

BACKGROUND:
Through a collaborative process with the City Council, City Staff, and members of the public, the goals and priorities sessions identify issues and concerns that are thought to be of the most importance for the City Council and City staff to focus their energies on during upcoming years. The City Council establishes goals and priorities as areas of focus/action.

A copy of the current approved a list of Goals and Priorities is attached for your information and recaps the accomplishments of those goals.

Below is a list that staff has included of projects that have been directed by the City Council:

- Pine Grove Square (creation of affordable housing and revenue)
- TOT Revenue
- Web Site Completion
- Rent Stabilization
- Continue efforts to create transparency and ease of permitting by creating online permitting and fillable forms
- Continue working the County to address homeless – City Council and City staff are currently working to address this in their Village Mobile Home Park Subcommittee
- Zoning Ordinance update
- Wayfinding Sign project
- Public Art Project
- Village Park Annexation
- Accessory Dwelling Unit Regulations update
- Cannabis Regulations Update
- Housing initiatives
- Climate Action Plan
- Occupy Bench
- Update of Design Guidelines
- Continue to Research climates programs (increased solar on City buildings, Sonoma Clean Power programs)

- Transparent and clear City Budget and Capital Improvement Project List and Budget

DISCUSSION:

The City Council provides a solid foundation for the City by establishing goals and priorities to shape and guide the direction of the City. These Goals cover all City departments and are reviewed as a whole approximately every two years. In December 2015, the City Council affirmed the Goals through June 2017. Through the budget preparation process, staff also reviews goals and priorities that may be able to be achieved during that upcoming fiscal year's budget. These goals and priorities provide a clear communication tool as to which significant priorities/projects/policy matters the City Council wants to accomplish during the fiscal year. Establishing goals and priorities for the City helps to develop the Council's vision and goals for the City and creates objectives that will enable the City to move forward.

The City Council sets the vision for our City and adopts goals to reflect that vision and guide decision-making at all levels of City government. The goal setting process also builds consensus on policies and projects that impact City residents, businesses and the community as a whole. These goals will direct our community toward positive change and will serve as the policy direction for City government as well as the policy guide for developing and implementing the City's 2017-2018 and 2018-2019 fiscal year budgets.

The Council should discuss potential goals and specific action strategies and objectives to implement each goal.

This report does not include items submitted from individual City Councilmembers. City Councilmembers should discuss those items at this meeting.

RECOMMENDATION: That the City Council conduct the Goals and Priorities Workshop and establish Goals and Priorities for the next two fiscal years (FY 2017-2019). Based upon results from this meeting, City staff will compile the goals and return them to a future City Council meeting for adoption.

Attachment:

Approved City Council Goals and Priorities