

GoSonoma

November 2020 Transportation Sales Tax Measure

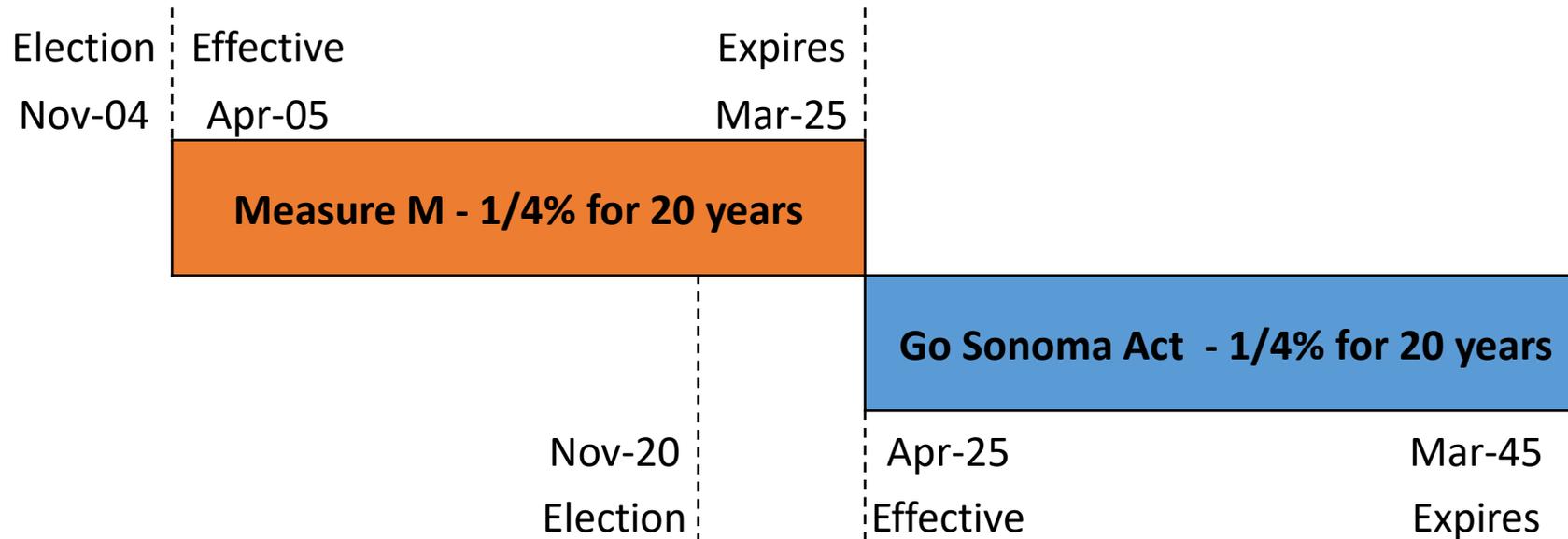
(Updated to SCTA Board Meeting version 4/13/20)

<https://scta.ca.gov/wp-content/uploads/2020/04/Draft-Expenditure-Plan-BoardReport-4.13.20.pdf>

May 5, 2020

Sebastopol City Council

- 20-year 1/4-cent sales tax extension – no tax increase
- SCTA administers the sales tax program
- Plan for the future, help with recovery and stay competitive

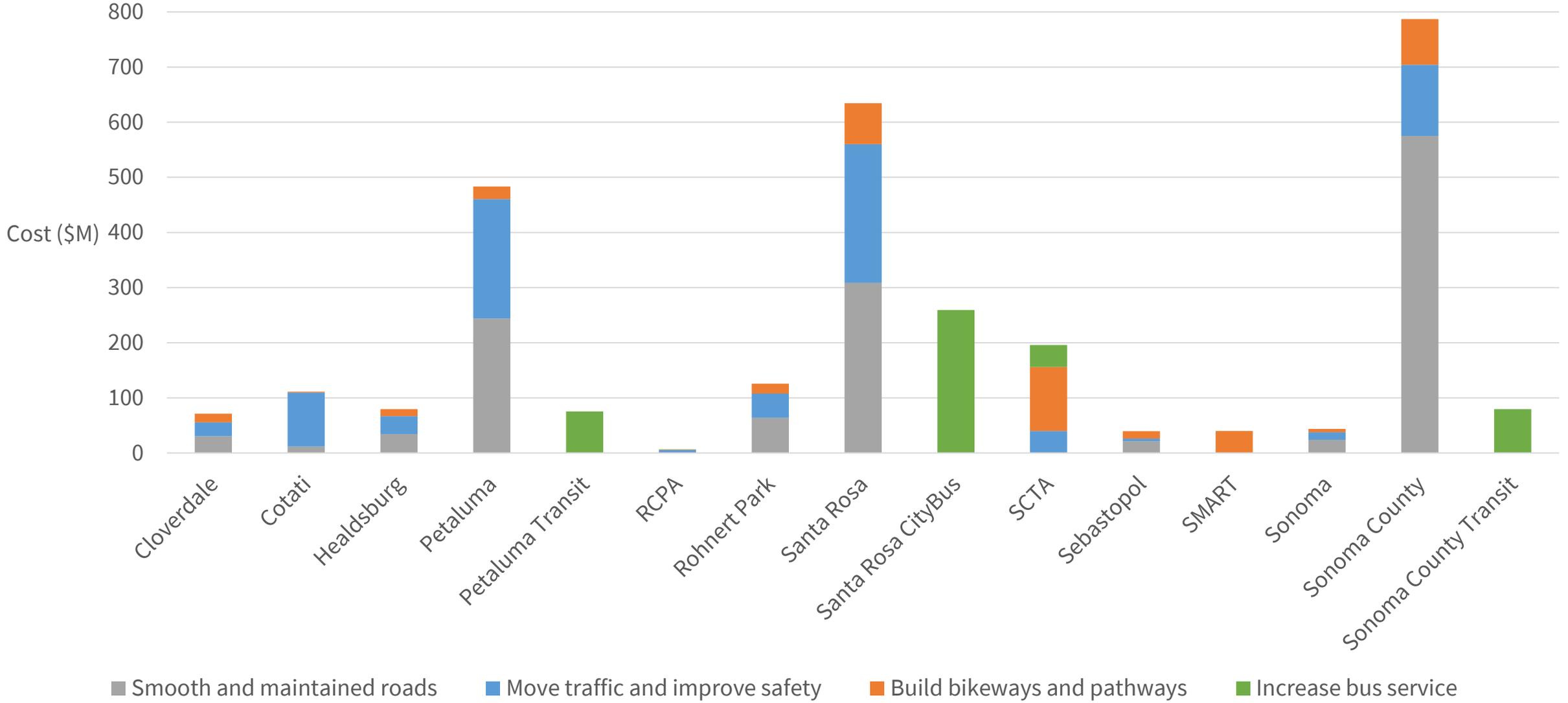


Without raising taxes, shall the Sonoma County Transportation Authority implement the Go Sonoma Act to repair potholes; reduce congestion; make biking and walking safer; expand local bus service; reduce greenhouse gas emissions; improve evacuation routes; and enhance transportation services for students and seniors by continuing, for 20 years, the current 1/4-cent sales tax dedicated to transportation, providing approximately \$26 million annually?

- Expenditure plan approved by voters dictates how funds will be spent – proposal has 4 programs
- Funds cannot be taken for other purposes – Transportation Specific Tax that requires 2/3rds majority
- Align with SCTA Goals:
 - Connected and Reliable
 - Safe and Well-Maintained
 - Community Oriented and Place-Based
 - Zero-Emissions

Fix roads, fill potholes, improve traffic
<ul style="list-style-type: none">• Smooth & maintained roads
<ul style="list-style-type: none">• Move traffic & improve safety
Improve alternatives to cars, fight climate change
<ul style="list-style-type: none">• Increase bus service, affordability, & first/last mile connections
<ul style="list-style-type: none">• Build bikeways & pathways

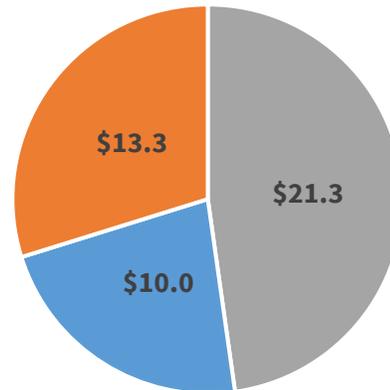
GoSonoma Project Cost Totals by Sponsor



Project Name	Project Cost (\$M)	Measure M Priority	Project Timeframe
Smooth and maintained roads	\$21.3		2024-2044
Bodega Corridor Project	\$5.0	1	2021-2024
Alternate West Route to Sebastopol	\$5.0	4	2030
West Sebastopol Active Transport Plan	\$8.3	3	2025
Total	\$39.6		

Cost by Project Type (\$M)

Project Type
Smooth and maintained roads
Move traffic and improve safety
Build bikeways and pathways
Increase bus service



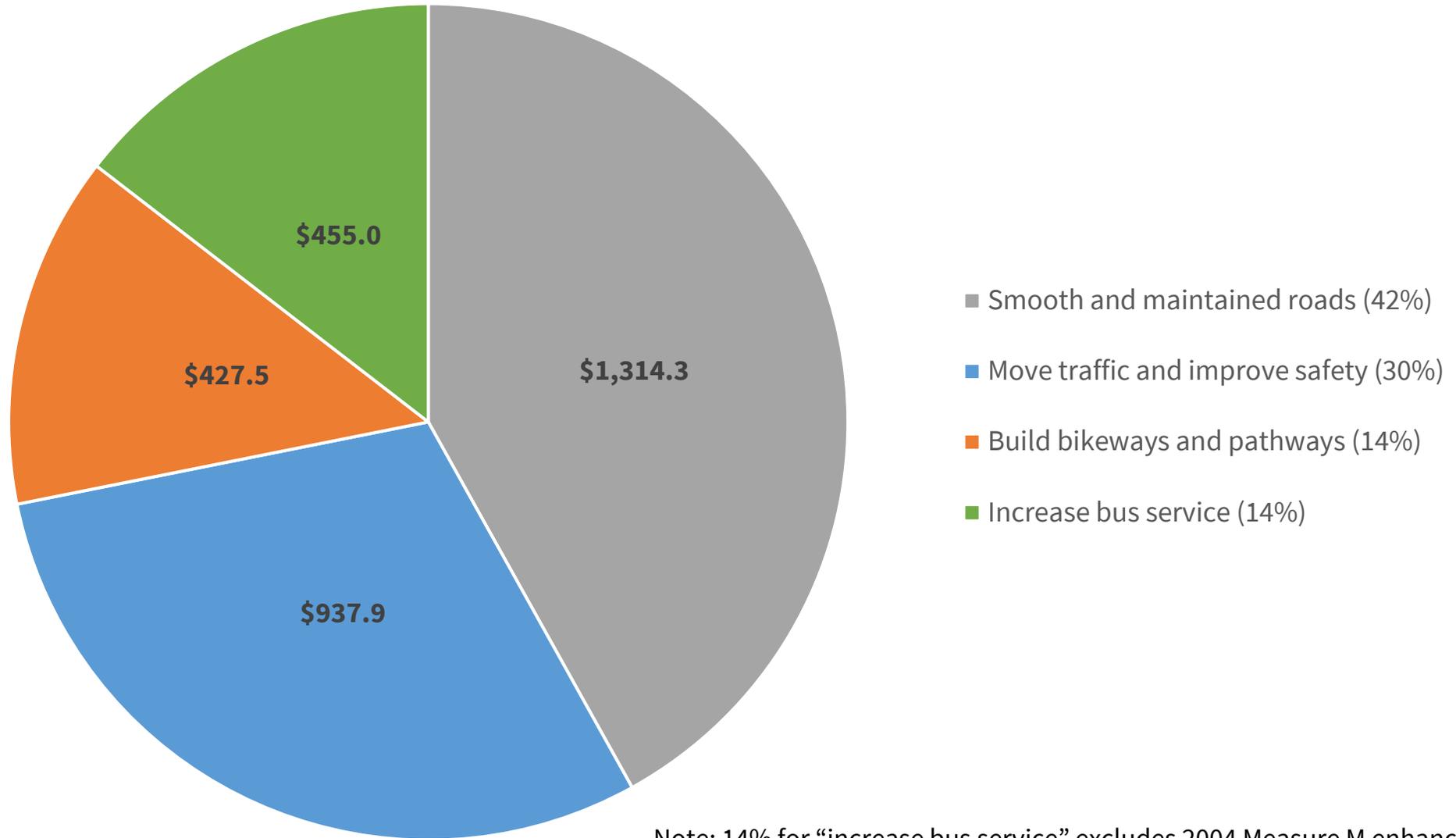
Sebastopol – Project Descriptions

Project Name	Description
Smooth and maintained roads	
Bodega Corridor Project	Repaving, add bike lanes, 3 sidewalk gap closures, roadway widening, shoulder stabilizing
Alternate West Route to Sebastopol	Improve a west side routing to connect SR 116 south of Sebastopol with Bodega Highway west of Sebastopol utilizing a number of alternate routes such as Pleasant Hill Road, Bloomfield Road, and possibly others
West Sebastopol Active Transport Plan	Bodega Ave - Ragle Road - Mill Station Road: Bicycle and pedestrian access - west route

Project Name	Project Cost (\$M)	Measure M Priority	Project Timeframe
SCT Countywide Bus Stop Improvements	\$1.7	5	2024-2044
SCT Expanded Core Intercity Routes	\$25.9	2	2024-2044
SCT Expanded Local Transit Services	\$16.4	3	2024-2044
SCT Fleet Replacement & Electric Charging Infrastructure (transitioning toward zero emissions fleet by 2029)	\$27.2	1	2024-2044
SCT Local Route Fare-Free Program	\$8.5	4	2024-2044
Total			\$79.7

Project Type
Smooth and maintained roads
Move traffic and improve safety
Build bikeways and pathways
Increase bus service

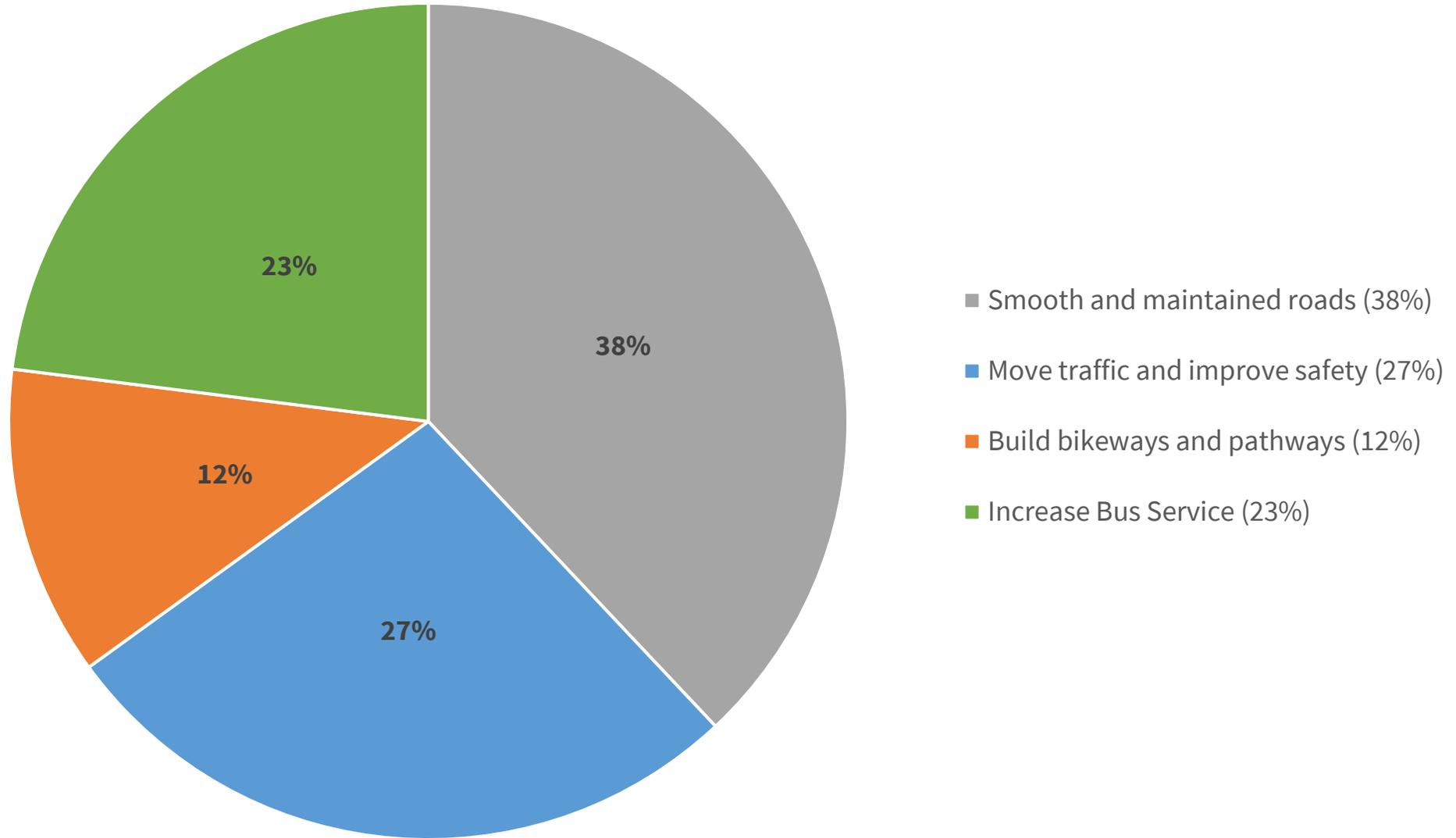
CTP Priority Project Needs for GoSonoma through 2045 (\$M)



Note: 14% for “increase bus service” excludes 2004 Measure M enhanced bus service

CTP Priority Project Needs for GoSonoma through 2045 (\$M)

Adjusted to carry forward Measure M 10% for Enhanced Bus Service



Smooth and Maintained Roads – 38%

Jurisdiction	Formula	Estimated Annual Sales Tax Funding
	Population / Road Mile Split	
Cloverdale	1.59%	\$157,393
Cotati	1.27%	\$125,580
Healdsburg	2.18%	\$215,865
Petaluma	9.78%	\$966,615
Rohnert Park	6.24%	\$616,221
Santa Rosa	28.15%	\$2,781,097
Sebastopol	1.28%	\$126,852
Sonoma	1.84%	\$181,829
Windsor	4.61%	\$455,837
County	43.04%	\$4,252,710
Total	100%	\$9,880,000

- Projects will compete for funds in this category
- All projects will be subject to CEQA review
- All projects will require a minimum of 15% match
- All projects will address non-automobile needs
- Sample projects are derived from the project lists submitted for the CTP but funding is not guaranteed

- Service continuity with dedicated 10% carried over from Measure M
- Service expansion via 8% new money
- Free rides for seniors and students at up to 2% of the measure
- Community benefit programs such as first/last mile connections and commuter programs will get 3%

- Focused on separating bikes from cars and making it easier to bike and walk
- A competitive program that seeks projects applying best practices for bikeway and pedestrian design
- Includes Safe Routes to School program and Vision Zero safety program

- May 11 SCTA Final Draft Expenditure Plan - Intro
- May-June Expenditure plan presentations
 - At all City Councils and the Board of Supervisors
- Late June Poll
- July 13 SCTA Final Expenditure Plan - Approval
- August 4* Board of Supervisors places on the Ballot

*last available time; could be as soon as July 14th

Fix roads, fill potholes, improve traffic

- Smooth & maintained roads 38%
- Move traffic & improve safety 27%

Improve alternatives to cars, fight climate change

- Increase bus service, affordability, & first/last mile connections 23%
- Build bikeways & pathways 12%

GoSonoma

THANK YOU!

QUESTIONS?

